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UNITED STATES DISTRICT COURT

FOR THE CENTRAL DISTRICT OF CALIFORNIA

UNITED STATES OF AMERICA and  
STATE of CALIFORNIA, ex rel.  
SHARON GINGER,  
  
PLAINTIFFS,

v.

THE ENSIGN GROUP, INC. and  
ENSIGN FACILITY SERVICES, INC.,  
DEFENDANTS.

NO. 8:15-cv-00389-JWH-DFM

**FIRST AMENDED COMPLAINT  
FOR VIOLATION OF FEDERAL  
FALSE CLAIMS ACT [31 U.S.C.  
§§ 3729 *et seq.*] and the  
CALIFORNIA FALSE CLAIMS  
ACT [Cal. Gov't. Code §§ 12650 *et  
seq.*]**

**JURY TRIAL DEMANDED**

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## 1 **I. INTRODUCTION**

2 1. This is a *qui tam* action brought by Plaintiff-Relator Sharon Ginger  
3 (“Relator” or “Ms. Ginger”) to recover damages and civil penalties on behalf of the  
4 United States of America (the “United States” or the “Government”) and the State  
5 of California (“California” or the “State Government”), arising from false and/or  
6 fraudulent statements, records, and claims made and/or caused to be made by the  
7 Defendants and/or their agents and employees in violation of the federal False  
8 Claims Act, 31 U.S.C. §§ 3729 *et seq.* (the “FCA”), and the California False Claims  
9 Act, Cal. Gov’t Code §§ 12650, *et seq.* (the “California FCA” or the “State FCA”).

10 2. The FCA violations arise from misconduct that contravenes the federal  
11 and state Anti-Kickback laws, the federal Stark law, and Ensign’s Corporate  
12 Integrity Agreement (“CIA”) entered into with the United States (HHS-OIG) on  
13 October 1, 2013 ([https://oig.hhs.gov/fraud/cia/agreements/Ensign\\_Group\\_10012013.pdf](https://oig.hhs.gov/fraud/cia/agreements/Ensign_Group_10012013.pdf)) as  
14 part of the settlement of a different False Claims Act *qui tam* case then pending in  
15 this Court, *United States ex rel. Patterson v. Ensign Group, Inc., et al.*, Civil Action  
16 No. 06-6956 (Carney, J.).

17 3. Through their misconduct, the Defendants have knowingly defrauded  
18 the federal and state Government in connection with Medicare, Medicaid, and other  
19 federal and/or state-funded health care programs, causing the Government to pay  
20 millions of dollars in claims the Government otherwise would not have paid. Under  
21 the federal and California FCAs, Defendants are thus liable to the Government for  
22 three times the damages sustained by the Government plus civil penalties.

### 23 **A. Defendants’ Fraudulent Schemes**

24 4. Defendant The Ensign Group, Inc. (“Ensign”), established in 1999, has  
25 grown to a chain of over 140 skilled nursing and assisted living facilities  
26 (collectively referred to herein as “SNFs”), mostly in the Western and Southwestern  
27 United States.

28 5. Since Ensign’s inception, whenever it has taken over new facilities,

1 Ensign has replaced the facility's administration with individuals approved by and  
2 trained by Ensign's corporate office.

3 6. Despite being subject to a CIA arising from a previous False Claims  
4 Act settlement, Ensign has fostered a corporate climate that tolerates and encourages  
5 illegal behavior to increase Ensign's profits.

6 7. This Complaint alleges three illegal schemes engaged in by the  
7 Defendants. Plaintiff-Relator learned of these schemes while working as Contracts  
8 Manager at Ensign from October 2013 through June 2015. In that role, she was  
9 responsible for reviewing, tracking, and monitoring contracts entered into by  
10 Ensign's facilities. Ms. Ginger also served on the company's Compliance  
11 Committee where one of her responsibilities was to ensure that payment provisions  
12 in Ensign's contracts were in accordance with the law.

13 8. The first unlawful scheme alleged herein involves Ensign paying  
14 improper compensation and remuneration to physicians to induce the physicians to  
15 refer patients (including Medicare and Medicaid patients) to Ensign's SNFs. These  
16 illegal arrangements include inflated monthly payments to physicians in a position  
17 to refer patients to Ensign facilities, purportedly to work as "medical directors" or in  
18 other "consulting" capacities at the Ensign SNFs, Advisory Board payments to  
19 physicians, and payment for entertainment such as golf outings and fancy dinners.

20 9. This Complaint identifies numerous examples where SNF directors  
21 made explicit connections between payments to doctors and referrals to the SNF.  
22 For example, in a conversation with three facility administrators in the San Diego  
23 "cluster" of SNFs, the directors discussed how they used to pay the hospital  
24 admission coordinators for patient referrals with "donuts," but now they were paying  
25 doctors with "dollars" (in the form of medical director payments and consulting fees)  
26 for such patient referrals.

27 10. In another example, the administrator of Palomar Vista Healthcare  
28 Center SNF advised Relator that he had performed a return on investment calculation

1 in order to determine the minimum number of referrals he would need from each  
 2 doctor in order to break even on the monthly payment amounts provided to those  
 3 doctors. He also advised Relator that he would raise or lower the monthly payments  
 4 in accordance with the number of referrals that he actually received from each  
 5 physician.

6 11. Similarly, Charlie Jenkins, facility administrator at Premier Care Center  
 7 in Palm Springs, CA (“Premier Care”), emailed Relator about a partnership between  
 8 Premier Care and UCR [University of California at Riverside] Health in which the  
 9 expectation of patient referrals was clear:

10 “They would like to begin the following partnerships.

11 1) To have one of their physicians *refer and follow patients at Premier*  
*Care* immediately

12 2) To have one of their physicians become the co-medical director at  
 Premier Care immediately...

13 “Dr. Streletz ... would be *following / referring*.”

14  
 15 “*The contract would need to stipulate the co-medical director*  
 16 *agreement and the ability for their physicians to follow patients at*  
*Premier Care.*”

17 (emphasis added). He further noted that, among other things, UCR would like to  
 18 receive a \$2500 monthly stipend for Dr. Streletz, and that:

19 UCR Health runs a family practice here in Palm Springs. They are  
 20 currently in negotiations to manage all of the IEHP *patients for our*  
 21 *main feeder hospital, Desert Regional Medical Center*. IEHP is one of  
 22 the two health plans that will be managing dual eligible in our county,  
*so this could be a great opportunity to capture those patients in the*  
*future as well.*

23 *Id.* (emphasis added). This partnership was consummated.

24 12. In addition, the Complaint identifies numerous examples of single  
 25 Ensign SNFs paying multiple physicians thousands of dollars each month for the  
 26 purpose of inducing referrals. For example, Ensign’s records show Vista Knoll  
 27 Specialized Care (“Vista Knoll”) in Vista, California had Medical Director  
 28 Agreements with four doctors (paid \$3,000 per month, \$2,000 per month, \$1,500 per

1 month, and \$1,500 per month, respectively), as well as at least ten consulting  
2 agreements with ten additional doctors, most of which paid over \$2,000 per month  
3 and one of which paid \$4,000 per month. The total payments to doctors at Vista  
4 Knoll, both Medical Directors and consultants, *exceeded \$25,000 per month*

5 13. Moreover, the Complaint details the unsuccessful attempts by Relator  
6 (and others) to institute hourly rates tied to fair market value (instead of inflated  
7 monthly lump sums) and to limit the number of physicians at a given facility. For  
8 example, upon learning in April 2014 of Relator's concerns about the monthly  
9 compensation, Ensign's General Counsel in a meeting with Relator stated that she  
10 thought "we [Ensign] were already doing an hourly rate" for medical directors  
11 because that was "something she said was instituted a few years ago." Based on that  
12 meeting, Relator changed the language in the form templates to an hourly rate and  
13 understood that would be enforced going forward. However, her attempts to do so  
14 were overridden by Barry R. Port, then Defendant Ensign Facility Services, Inc.'s  
15 Chief Operating Officer (and now Chief Executive Officer of Defendant The Ensign  
16 Group, Inc.), after he received a complaint from a SNF administrator.

17 14. The second unlawful scheme alleged herein involves Ensign engaging  
18 in an illegal kickback scheme known as "swapping" with, among others, Axiom  
19 Mobile Imaging, a provider of mobile/portable X-rays. The "swap" consisted of the  
20 Ensign SNFs receiving steep discounts on what they had to pay for X-rays provided  
21 to their Medicare Part A patients in exchange for referring lucrative Medicare Part  
22 B services to Axiom. Despite the fact that Ensign and Axiom knew that such  
23 "swapping" schemes were being targeted by HHS-OIG under the Anti-Kickback  
24 Act, that Axiom itself calculated and communicated to Ensign that it had  
25 undercharged Ensign close to \$100,000/year, that the scheme had been ongoing for  
26 some time, and the parties negotiated a new, compliant arrangement, Ensign never  
27 disclosed the misconduct or repaid the United States -- despite its contractual  
28 agreement to do so under the CIA, as discussed below.



15. The third unlawful scheme alleged herein involves Ensign's failure to timely disclose the above illegal schemes to the United States, in direct violation of the CIA entered into between Ensign and the United States. By failing to disclose the illegal schemes, Ensign avoided the \$1,000/day penalty that it agreed to pay for every day it was in violation of its obligations under the CIA, and ensured its continued participation in the Medicare and Medicaid programs. That CIA took effect on October 1, 2013 and lasted for five years.

16. Through these unlawful fraudulent schemes, Ensign has caused millions of dollars of damage to the United States and the State of California.

**1. Ensign's Scheme To Pay Improper Compensation And Remuneration To Physicians To Induce Patient Referrals To Ensign's SNFs**

17. Ensign has engaged in a scheme to pay improper compensation and remuneration to physicians (including inflated monthly compensation to work as "medical directors" or in other "consulting" capacities), to induce the physicians to refer patients (including Medicare and Medicaid patients), to Ensign's SNFs so facility administrators could fill beds and meet the patient census goals set by management. This conduct violates the federal and state False Claims Acts, the federal and state Anti-Kickback laws, the federal Stark law, and Ensign's Corporate Integrity Agreement (CIA) entered into with the United States (HHS-OIG) on October 1, 2013.

18. By and through the managers it has put in charge of its SNFs, Ensign's pattern and practice has been to contract with physicians, most often those with private practices in specialties from which the SNF wishes to draw referrals, to serve as "medical directors" or "associate medical directors" (unless otherwise indicated, collectively referred to herein a "Medical Directors"), or otherwise to serve as "consultants" in various capacities to the SNF.<sup>1</sup> Defendants pay their Medical

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<sup>1</sup> As used in this Complaint, the term "physician" is intended to refer to any medical professional in a position to make or arrange to make referrals to an Ensign facility. This includes, without limitation, nurse practitioners, physician assistants, and other non-physician medical professionals who make referrals.



1 Directors and consultants substantially above fair market value ("FMV"), often for  
2 little or no work, in part or in whole as an inducement to refer patients (including  
3 Medicare and Medicaid patients) to Ensign's SNFs.

4 19. Ensign's corporate office puts tremendous pressure on the managers of  
5 individual SNFs to maximize profits, which requires filling beds, ideally with  
6 Medicare and Medicaid patients whose bills are reliably paid by the Government  
7 and State Government.

8 20. Each facility administrator is required to set a goal for Medicare census,  
9 as well as other profit-related metrics. These goals are referred to as "Big Hair  
10 Audacious Goals" ("BHAGs"). The rewards for reaching these goals include  
11 bonuses and elaborate all-expense paid vacations for the senior managers of the  
12 facility, plus their guests, to places like Hawaii.

13 21. The BHAGs and the annual review place significant pressure on the  
14 administrators to maintain a high Medicare census and generate "big," "audacious"  
15 profits. Moreover, facilities are organized into groups known as "clusters" and  
16 Ensign's corporate office evaluated the performance of clusters as a whole. This  
17 meant that the profitability (or lack thereof) of one or more facilities in a cluster  
18 impacted the success or failure of the other facilities in the cluster.

19 22. Facility administrators who do not reach profit goals are frequently  
20 fired, along with their senior staff. To keep their jobs, and receive lucrative bonuses,  
21 these individuals resort to various means to maintain their patient census, including  
22 using Medical Director and consultant payments as a way to induce referrals.

23 23. The most common form of illegal remuneration (i.e. kickbacks) paid by  
24 the SNFs to physicians was inflated monthly compensation to work as "Medical  
25 Directors," "Associate Medical Directors," or in other "consulting" capacities.  
26 These payments were made to physicians based on a set monthly rate agreed to  
27 between the facility director and the physician that was substantially above market  
28 rate for their services, without a fair market value analysis, and with little or no

1 accountability for whether the services were actually performed.

2       24. In some cases, payments were made without any written agreement. In  
3 some cases, a physician was receiving payments from multiple SNFs. In some cases,  
4 physicians at the same SNF were paid differing amounts for the same purported  
5 services. In some cases, a SNF had more physicians than could be justified by the  
6 facility's legitimate needs.

7       25. As detailed below, there are instances where Facility Administrators  
8 expressly stated that the payments were related to referral of patients to the facility,  
9 and other instances where the connection between payments and referrals was  
10 strongly implied. Additional examples below demonstrate that payments were  
11 reduced or increased depending not on fair market value, but rather on the level of  
12 referrals the physician made (or did not make) to the SNF.

13       26. Other inducements provided to physicians included, without limitation,  
14 Advisory Board payments, and payment for entertainment such as golf outings and  
15 fancy dinners.

16       27. The payments made to physicians were untethered from legal  
17 requirements and instead were tethered to inducing referrals so the SNFs and Ensign  
18 could reach their profit goals. Such payments are not commercially reasonable and  
19 would not be made but for the benefits Defendants received, or hoped to receive, in  
20 the form of patient referrals in exchange for the excessive payments.

21       28. Providing remuneration to physicians to induce referrals violates the  
22 federal and California Anti-Kickback laws, the federal Stark Statute, and various  
23 state laws and ethical canons of the medical profession. All claims submitted or  
24 caused to be submitted by Defendants and/or physician practices for services  
25 performed pursuant to such illegal remuneration by these Stark and kickback-tainted  
26 arrangements are not lawfully eligible for reimbursement through Medicare,  
27 Medicaid, and other federal and state-funded health insurance programs, and thus  
28 are false or fraudulent claims within the meaning of the FCA and California FCA.

1                   **2.    Ensign’s Illegal “Swapping” Scheme with Axiom Mobile**  
2                   **Imaging**

3           29.    Several of the Ensign SNFs also engaged in an illegal kickback scheme  
4 known as “swapping” with Axiom. Pursuant to this scheme, Axiom offered  
5 Ensign’s SNFs steep discounts per X-ray, for X-rays provided to the SNF’s  
6 Medicare Part A patients. These discounted rates did not come close to covering  
7 Axiom’s cost of performing the X-rays. In return for the discounts, the SNFs  
8 referred all of their Medicare Part B patients in need of X-ray services to Axiom,  
9 who then billed Medicare Part B.

10          30.    This “swapping” scheme was profitable for the Ensign SNFs because  
11 the heavily discounted Axiom mobile x-ray services to the Part A patients reduced  
12 the SNFs’ costs and increased their profitability. This is because the SNFs are  
13 reimbursed by Medicare Part A at a flat, per diem rate for each patient (often referred  
14 to as a “capitated” rate), intended to cover the routine, ancillary, and capital-related  
15 costs associated with the patient’s stay, including physical therapy services,  
16 occupational therapy services, medications, and diagnostic radiology services. By  
17 reducing their costs without reducing their revenue, the SNFs become more  
18 profitable.

19          31.    This “swapping” scheme was also profitable for Axiom, since it was  
20 able to bill the Government the maximum that the Government would pay for Part  
21 B services (more than making up for the profit lost due to offering steep discounts  
22 on Part A patients), and ensured a steady pool of SNF patients available for the Part  
23 B charges.

24          32.    On information and belief, additional Ensign SNFs engaged in similar  
25 behavior with other providers of mobile/portable X-ray services.

26          33.    All claims to federal and state-funded health insurance programs for  
27 reimbursement relating to such kickback-tainted X-ray services are false or  
28 fraudulent claims within the meaning of the FCA and California FCA.

### 3. Ensign's Violations of its CIA With the Government

34. The conduct alleged in this Complaint also violated the 5-year CIA entered into on October 1, 2013, between Defendant Ensign and the Office of Inspector General of the United States Department of Health and Human Services ("HHS-OIG").

35. The CIA contains an express contractual agreement requiring Ensign to notify the United States of any "Reportable Events" within thirty (30) days after making the determination that a "Reportable Event" exists. Under the CIA, a "Reportable Event" means an isolated event or a series of occurrences that "a reasonable person would consider a probable violation of criminal, civil, or administrative laws applicable to any Federal health care program for which penalties or exclusion may be authorized." In addition to this general provision, the CIA contains a specific requirement that Ensign report all probable violations of the Stark Law to the United States.

36. Pursuant to the CIA, Ensign must certify in annual and other filings with the United States that Ensign is in compliance with all of the requirements of the CIA. Deborah Miller, Chief Compliance Officer of Ensign, was a signatory to the CIA and was also the person who signed and attested to the truthfulness of the required annual certifications. She reported to Christopher Christensen who at all relevant times was the company's President and Chief Executive Officer. The CIA provides a \$1,000/day penalty for failure to report misconduct.

37. Relator is informed and believes that one or more certifications signed by the Chief Compliance Officer on behalf of Ensign were materially false in that Ensign certified that it complied with the reporting requirements under the CIA when, in fact, it did not report the violations of the law alleged in this Complaint, including violations of the Stark Statute and the Anti-Kickback Statute.

38. Ensign and its subsidiaries violated the CIA by, *inter alia*, failing to report to the Government violations of the law described in this Complaint, as

required by the CIA, and by filing false certifications of compliance. By doing so, Ensign avoided repayments and penalties owed to the United States Government, in violation of the “reverse false claim” provisions of the FCA and California FCA.

#### **4. Damage to the United States and California**

39. As explained more fully below, Ensign’s illegal schemes violate the federal and California Anti-Kickback Statutes, the Stark Statute, and Ensign’s 2013 CIA, and thus ultimately the federal and California FCAs.

40. All claims submitted or caused to be submitted as a result of the Defendants’ illegal schemes are not lawfully eligible for reimbursement through Medicare, Medicaid, and other federal and state-funded health insurance programs, and thus are false or fraudulent claims within the meaning of the FCA and California FCA.

41. Through these actions, Defendants have defrauded the United States and the State of California of millions of dollars.

#### **B. The Federal and California False Claims Acts**

42. The federal FCA, which was originally enacted during the Civil War. Congress substantially amended the Act in 1986—and, again, in 2009 and 2010—to enhance the ability of the United States to recover losses sustained as a result of fraud against it. Congress intended that the amendments would create incentives for individuals with knowledge of fraud against the Government to disclose the information without fear of reprisals or Government inaction, and to encourage the private bar to commit legal resources to prosecuting fraud on the Government’s behalf.

43. The FCA prohibits, *inter alia*: (a) knowingly presenting (or causing to be presented) to the Government a false or fraudulent claim for payment or approval; (b) knowingly making or using, or causing to be made or used, a false or fraudulent record or statement material to a false or fraudulent claim; (c) knowingly making, using, or causing to be made or used, a false record or statement material to an

obligation to pay or transmit money or property to the Government, or knowingly concealing or knowingly and improperly avoiding or decreasing an obligation to pay or transmit money or property to the Government; and (d) conspiring to violate any of these sections of the FCA. *See* 31 U.S.C. §§ 3729(a)(1)(A)–(C), and (G).

44. Any person who violates the FCA is liable for a civil penalty for each violation, plus three times the amount of the damages sustained by the United States. *Id.* § 3729(a)(1). The civil penalty shall be not less than \$5,000 and not more than \$10,000, as adjusted by the Federal Civil Penalties Inflation Adjustment Act of 1990, plus 3 times the amount of damages which the Government sustains because of the misconduct. 31 U.S.C. § 3729(a)(1). When adjusted for inflation as required, for violations occurring between September 28, 1999, and November 1, 2015, the civil penalty amounts range from a minimum of \$5,500 to a maximum of \$11,000. *See* 28 C.F.R. § 85.3; 64 Fed. Reg. 47099, \*47103 (1999). For violations occurring on or after November 2, 2015, the civil penalty amounts now range from a minimum of \$11,665 to a maximum of \$23,331. *See* 85 Fed. Reg. 37004 (June 20, 2020); *see generally* 28 C.F.R. § 85.5.

45. For purposes of the FCA, to act “knowingly” means that a defendant: “(i) has actual knowledge of [the falsity of] the information; (ii) acts in deliberate ignorance of the truth or falsity of the information; or (iii) acts in reckless disregard of the truth or falsity of the information.” 31 U.S.C. § 3729(b)(1). The FCA does not require proof that defendants specifically intended to commit fraud. *Id.* Unless otherwise indicated, whenever the word “know” and similar words indicating knowledge are used in this Complaint, they mean “knowing” or “knowingly” as defined in the FCA.

46. The FCA allows any person having information about an FCA violation to bring an action on behalf of the United States, and to share in any recovery. The person bringing the action is known under the FCA as the “Relator.” The FCA requires that the Complaint be filed under seal for a minimum of 60 days (without

1 service on the defendant during that time) to allow the government time to conduct  
 2 its own investigation. In this action, the Government has investigated the case and  
 3 allowed the Relator to go forward, with the Government remaining as the real party  
 4 in interest.

5 47. Defendants' actions alleged in this Complaint also constitute violations  
 6 of the California FCA, Cal. Gov't Code §§ 12650, *et seq.* The California FCA  
 7 prohibits conduct similar to that prohibited by the federal FCA, similarly allows a  
 8 private plaintiff to bring an action on the State's behalf, and provides analogous  
 9 remedies to those provided in the federal FCA.

### 10 **C. The Instant Action**

11 48. Based on the foregoing FCA and California FCA provisions, *qui tam*  
 12 Plaintiff-Relator Sharon Ginger seeks through this action to recover all available  
 13 damages, civil penalties, and other relief for the federal and state FCA violations  
 14 alleged in this Complaint in every jurisdiction in which Defendants' misconduct has  
 15 occurred.

16 49. The allegations set forth in this Complaint have not been publicly  
 17 disclosed within the meaning of the FCA, as amended, 31 U.S.C. § 3730(e)(4), or  
 18 analogous provisions of the California FCA. Even if such a disclosure could have  
 19 occurred, Relator is an "original source" as that term is used in the federal and  
 20 California FCAs. *Id.*

## 21 **II. PARTIES**

### 22 **A. Plaintiffs**

23 50. Plaintiff-Relator SHARON GINGER ("Plaintiff-Relator," or  
 24 "Relator" or "Ms. Ginger") is a citizen of the United States and a resident of  
 25 California. She was employed as Contracts Manager at Defendant The Ensign  
 26 Group, Inc. from October 2013 through June 5, 2015, and also served on the  
 27 company's Compliance Committee.

28 51. The governmental Plaintiffs in this lawsuit are the United States and the



1 State of California. They are the real parties in interest in this action, and through  
 2 their stipulation with Relator, Dkt. 82, have authorized Relator to go forward  
 3 independently on their behalf. Relator thus pursues these claims on their behalf  
 4 pursuant to the federal FCA, 31 U.S.C. § 3730(c)(3), and the analogous provision of  
 5 the California FCA.

## 6 **B. Defendants**

7 52. Defendant THE ENSIGN GROUP, INC. (Nasdaq: ENSG) is a  
 8 Delaware corporation with its principal office and place of business at 27101 Puerta  
 9 Real, Suite 450, Mission Viejo, California 92691, in Orange County, California. The  
 10 Ensign Group, Inc. is the parent holding company that, at all times relevant to this  
 11 Complaint, owned over 140 skilled nursing and assisted living facilities mostly in  
 12 California and other parts of the Western and Southwestern United States. The  
 13 Ensign Group, Inc., including all of its SNF and other subsidiaries, were subject to  
 14 the 5-year CIA entered into on October 1, 2013.

15 53. Defendant ENSIGN FACILITY SERVICES, INC. (also known as  
 16 Ensign Services, Inc.) is a Delaware corporation with its principal office and place  
 17 of business at 27101 Puerta Real, Suite 450, Mission Viejo, California 92691, in  
 18 Orange County, California. Defendant Ensign Facility Services, Inc. provides  
 19 management services to Defendant The Ensign Group, Inc. and to the Ensign SNFs  
 20 and assisted living facilities.

21 54. As used herein, the term “Ensign” refers to The Ensign Group, Inc.,  
 22 Ensign Facility Services, Inc., and all of their operating subsidiaries.

## 23 **III. JURISDICTION AND VENUE**

24 55. This Court has jurisdiction over the subject matter of this action  
 25 pursuant to 28 U.S.C. § 1331, 28 U.S.C. § 1367, and 31 U.S.C. § 3732, the latter of  
 26 which specifically confers jurisdiction on this Court for actions brought pursuant to  
 27 31 U.S.C. §§ 3729 and 3730. In addition, this Court also has jurisdiction over the  
 28 California FCA claims pursuant to 31 U.S.C. § 3732(b), because the California state

claims arise from the same transactions and occurrence as the federal claims. This Court also has supplemental jurisdiction over the state law claims pursuant to 28 U.S.C. § 1367 because those claims are so related to the federal claims that they form part of the same case and controversy under Article III of the United States Constitution.

56. This Court has personal jurisdiction over Defendants pursuant to 31 U.S.C. § 3732(a), which authorizes nationwide service of process. Moreover, venue is proper under 31 U.S.C. § 3732(a), because one or more Defendants can be found in, resides in, or has transacted business in this District, including business related to Defendants' concerted misconduct.

#### **IV. APPLICABLE FEDERAL AND STATE LAWS AND REGULATIONS**

##### **A. Medicare and Medicaid**

57. Medicare is a federally-funded health insurance program that provides health insurance coverage for people age 65 or older and for people with certain disabilities or afflictions. *See* 42 U.S.C. §§ 426 & 426A. The Medicare program is administered through the United States Department of Health and Human Services ("HHS"), Centers for Medicare and Medicaid Services ("CMS").

58. Medicare was created in 1965 when Title XVIII of the Social Security Act was adopted and has two parts that are particularly relevant to the instant lawsuit: Medicare Part A ("Part A") and Medicare Part B ("Part B").

59. Part A, the Basic Plan of Hospital Insurance, covers the costs of inpatient hospital services and post-hospital nursing facility care. *See* 42 U.S.C. §§ 1395c–1395i-4.

60. Part B, the Voluntary Supplemental Insurance Plan, providing supplemental medical insurance benefits to aged and disabled enrollees, covers the cost of physician services, regardless of where they are provided, and certain other medical services not generally covered by Part A, including services and supplies incidental to the care provided by physicians, diagnostic tests, X-rays, and

1 ambulance services. *See* 42 U.S.C. §§ 1395k, 1395l, 1395x(s).

2         61. At all times relevant to this Complaint, Part A paid for up to 100 days  
3 of care in a skilled nursing facility (“SNF”) for a beneficiary who has been  
4 hospitalized for at least three days. *See* 42 U.S.C. § 1395d(a)(2)(A); 42 C.F.R. §  
5 409.61(b)–(c). Part A will pay a qualified patient’s bills in full for the first 20 days.  
6 After 20 days, Part A will provide coverage subject to a co-payment obligation  
7 (billed separately to, and paid by, the resident, private insurance, or Medicaid).

8         62. Part A pays for skilled nursing services only when provided by a skilled  
9 nursing facility (“SNF”) and when a physician certifies that such intensive nursing  
10 care is needed. *See* 42 U.S.C. § 1395f(a)(2)(B); Medicare General Information,  
11 Eligibility, and Entitlement Manual, Ch. 4, §§ 40-40.4.

12         63. A healthcare facility is eligible to receive Medicare or Medicaid funds  
13 as a SNF if the institution is primarily engaged in providing nursing care and health-  
14 related services (above the level of room and board) to residents who, because of  
15 their mental or physical condition, require a level of care which can be furnished  
16 only in an institutional facility. Institutions primarily for the treatment of mental  
17 diseases are specifically excluded. 42 U.S.C.A. § 1396r(a).

18         64. SNFs are reimbursed by Part A at a flat, per diem rate for each patient.  
19 This is often referred to as a “capitated” rate and depends in part on the severity of  
20 the patient’s condition. The capitated payment is intended to cover the routine,  
21 ancillary, and capital-related costs associated with the patient’s stay, including  
22 physical therapy services, occupational therapy services, medications, and  
23 diagnostic radiology services.

24         65. If a beneficiary exhausts his or her Part A SNF coverage, Part B will  
25 provide coverage for some services provided by the SNF. 42 C.F.R. § 410.60(b);  
26 *see also* Medicare Benefits Manual, Ch. 15 § 220.14; Medicare Claims Processing  
27 Manual, Ch. 7, § 10. For example, once Part A benefits are exhausted, Part B may  
28 be billed for services such as physical therapy, occupational therapy, speech therapy,

X-rays, and laboratory services, so long as they are certified and ordered by a physician as medically necessary. Unlike Part A, Medicare Part B reimburses nursing facilities and other service providers on a fee schedule basis for the specific items or services provided. 42 U.S.C. § 1395yy(e)(9); Medicare Claims Processing Manual, Ch. 23, § 30. They are not, unlike Part A payments, based on a daily rate. Where a fee schedule exists for the type of service, the fee amount will be paid. Where a fee does not exist on the Medicare Physician Fee Schedule (MPFS) the particular service is priced on cost. Medicare Claims Processing Manual, Ch. 7, § 10.1 & Ch. 23 § 30.

66. At the end of each month, nursing facilities bill the Medicare program Part A by submitting an invoice known as Universal Bill 92 (“UB-92”) to the appropriate Medicare Administrative Contractor (“MAC”) (formerly known as a fiscal intermediary or carrier) who acts on behalf of CMS to process and pay both Part A and Part B claims. A UB-92 is submitted for each resident and contains the number of billing days, the per diem rate, and total amount. Part B SNF claims are submitted on forms CMS-1450 (UB-40) or their electronic equivalents using Healthcare Common Procedure Coding System (HCPCS) codes, which are based on CPT codes, to report the number of units for outpatient rehabilitation services. 42 C.F.R. § 424.32; Medicare Claims Processing Manual, Ch. 7, § 20, *Id.*, Ch. 23 §§ 20.1-20.3, 30; *id.*, Ch. 5, § 20.2.

67. In order to submit reimbursement claims to Medicare, each SNF must submit a Medicare Enrollment Application in which the SNF certifies, among other things, that:

I agree to abide by the Medicare laws, regulations and program instructions that apply to this provider...I understand that payment of a claim by Medicare is conditioned upon the claim and the underlying transaction complying with such laws, regulations, and program instructions (including, but not limited to, the Federal anti-kickback statute and the Stark law), and on the provider’s compliance with all applicable conditions of participation in Medicare.

1 See CMS Form 855A. Medicare claims that violate these certifications are false or  
2 fraudulent claims under the False Claims Act.

3 68. Medicaid is a state and federal assistance program that covers medical  
4 expenses for low income patients, including low income residents of nursing  
5 facilities. See 42 U.S.C. §§ 1390, *et seq.* Funding for Medicaid is shared between  
6 the federal government and those states that participate in the program. States  
7 directly pay providers, and then obtain the federal contribution from accounts drawn  
8 on the United States Treasury. 42 C.F.R. §§ 430.0, *et seq.* The federal government  
9 reimburses or pays approximately one-half of the Medicaid bill and the state pays  
10 the other half; the federal reimbursement is called the “federal financial  
11 participation” (“FFP”). Federal funding for the Medicaid Program includes support  
12 for Medicare Savings Programs which help qualifying Medicare beneficiaries pay  
13 Part A and B premiums, co-payments, co-insurance, and deductibles. The Medicare  
14 Savings Programs consist of the Qualified Medicare Beneficiary Program, 42 U.S.C.  
15 § 1396d(p)(1), the Specified Low-Income Medicare Beneficiary Program, 42 U.S.C.  
16 § 1396a(a)(10)(E)(iii), the Qualifying Individual Program, 42 U.S.C. §  
17 1396a(a)(10)(E)(iv), and the Qualified Disabled and Working Individuals Program,  
18 42 U.S.C. § 1396d(s). Medicaid may serve as the primary insurer, or in some  
19 instances as the secondary insurer (e.g., with Medicare or private insurance  
20 providing primary coverage). Medicaid sets forth minimum requirements for state  
21 Medicaid programs to meet to qualify for federal funding and each participating state  
22 adopts its own state plan and regulations governing the administration of the state’s  
23 Medicaid program.

24 69. Primary regulatory control of state Medicaid programs is left to the  
25 states. Consequently, reimbursement procedures and amounts vary among the  
26 states. The California Department of Health Care Services is the state agency  
27 responsible for administration of the California State Medicaid Program (Medi-Cal).  
28 FFP is calculated each fiscal year in accordance with a formula established under

1 Title XIX, with FFP ranging from a low of 50% in federal funding to more than 75%  
 2 in FFP, depending on a variety of factors including such things as the relative wealth  
 3 of the State and its people and the total amount and kinds of Medicaid expenditures  
 4 that are needed or expected. For example, for fiscal year 2012, the FFP for  
 5 California was 50%.

6 70. Medicaid programs also foot the bill for beneficiaries receiving care  
 7 and treatment at a SNF. In general, if a beneficiary is enrolled in both Medicare and  
 8 Medicaid (a “dual eligible”) and admitted to a SNF for rehabilitation and skilled  
 9 therapy services pursuant to Medicare Part A, the payments will be divided between  
 10 Medicare and Medicaid as follows:

11 Days 1-20: Medicare pays the entire amount;

12 Days 21-100: Medicare and Medicaid each pay a portion; and

13 Days 101 and beyond: Medicaid pays the entire amount.

14 71. In order to receive payment from the Government for providing health  
 15 care services and supplies, pursuant to the Medicare and Medicaid statutes and  
 16 regulations, Defendants prepared claims for payment or approval, billing records,  
 17 invoices and medical records and presented or caused them to be presented to an  
 18 agent, officer or employee of the Government.

19 72. In order to receive payment from the State of California for providing  
 20 health care services and supplies covered by the California Medicaid program,  
 21 Defendants prepared claims for payment or approval, billing records, invoices, and  
 22 medical records, and presented or caused them to be presented to an agent, officer  
 23 or employee of the State Government.

24 73. In making claims for payment to the federal Medicare program and to  
 25 the federal and State Medicaid programs, and as a condition for receiving payment,  
 26 Ensign’s skilled nursing facilities represented, impliedly or directly, that they were  
 27 in compliance with applicable laws and regulations, including the Anti-Kickback  
 28 Statute and Stark Statute, as well as the terms of the CIA.

1           **B.     Other Federal and State-Funded Health Care Programs**

2           74.     In addition to Medicare and Medicaid, the Federal Government  
3 administers other health care programs including, but not limited to, TRICARE,  
4 CHAMPVA, and the Federal Employee Health Benefit Program.

5           75.     TRICARE, administered by the United States Department of Defense,  
6 is a health care program for individuals and dependents affiliated with the armed  
7 forces, including members of the Uniformed Services and the spouses and children  
8 of active duty, retired, and deceased members. *See* 10 U.S.C. §§ 1071–1106.

9           76.     CHAMPVA, administered by the United States Department of  
10 Veterans Affairs (“VA”), is a health care program for the families of veterans with  
11 100-percent service-connected disability or who died from a VA-rated service  
12 connected disability.

13          77.     The Federal Employee Health Benefit Program (“FEHBP”),  
14 administered by the United States Office of Personnel Management, provides health  
15 insurance for qualified federal employees, retirees, and survivors.

16          78.     The Plaintiff State of California provides health care benefits to certain  
17 individuals, based either on the person’s financial need, employment status or other  
18 factors. To the extent those programs are covered by the California FCA, those  
19 programs are referred to in this Complaint as “state funded health care programs.”

20          79.     Together, all of the above-described federal and/or state funded health  
21 care programs shall be referred to as “Federal Health Care Programs” or  
22 “Government Health Care Programs.”

23          80.     When submitting a claim for payment to a Government Health Care  
24 Program, a provider does so subject to and under the terms of its certification to the  
25 United States that the services were delivered in accordance with federal law,  
26 including, for example, the relevant Government Health Care Program laws and  
27 regulations.

28          81.     Government Health Care Programs require compliance with these



1 certifications as a material condition of payment, and claims that violate these  
 2 certifications are false or fraudulent claims under the FCA. CMS, its fiscal agents,  
 3 and relevant State health agencies will not pay claims for services provided in  
 4 violation of relevant state or federal laws, including the Anti-Kickback Statute, 42  
 5 U.S.C. § 1320a-7b(b). Thus, reimbursement claims submitted to any of the above  
 6 programs that were the result of the unlawful activities alleged in this Complaint  
 7 constitute false or fraudulent claims for reimbursement.

### 8 **C. Federal and California False Claims Acts**

9 82. The federal FCA, 31 U.S.C. § 3729, *et seq.*, provides, in relevant part:

10 Liability for Certain Acts.(1) In General – Subject to paragraph (2), any  
 11 person who –(A) knowingly presents, or causes to be presented, a false  
 12 or fraudulent claim for payment or approval; (B) knowingly makes,  
 13 uses, or causes to be made or used, a false record or statement material  
 14 to a false or fraudulent claim; (C) conspires to commit a violation of  
 15 subparagraph (A), (B)...or (G). . . or (G) knowingly makes, uses, or  
 16 causes to be made or used a false record or statement material to an  
 obligation to pay or transmit money or property to the Government, or  
 knowingly conceals or knowingly and improperly avoids or decreases  
 an obligation to pay or transmit money or property to the Government,  
 is liable to the United States for a civil penalty of not less than [\$5,500]  
 and not more than [\$11,000] . . . plus 3 times the amount of damages  
 which the Government sustains because of the act of that person.

17 31 U.S.C. § 3729(a)(1). The FCA further provides:

18 Actions by Private Persons. (1) A person may bring a civil action for a  
 19 violation of section 3729 for the person and for the United States  
 20 Government. The action shall be brought in the name of the  
 Government.

21 31 U.S.C. § 3730(b)(1).

22 83. The FCA defines a “claim” to include “any request or demand, whether  
 23 under a contract or otherwise, for money or property” that “is made to a contractor,  
 24 grantee, or other recipient” if the Government provides “any portion of the money  
 25 or property” which is “requested or demanded,” or if the Government “will  
 26 reimburse such contractor, grantee, or other recipient for any portion of the money  
 27 or property which is requested.” 31 U.S.C. § 3729(b)(2).

28 84. The FCA, 31 U.S.C. § 3729(b)(1), provides that “(1) the terms

1 ‘knowing’ and ‘knowingly’ – (A) mean that a person, with respect to information –  
 2 (i) has actual knowledge of the information; (ii) acts in deliberate ignorance of the  
 3 truth or falsity of the information; or (iii) acts in reckless disregard of the truth or  
 4 falsity of the information; and (B) require no proof of specific intent to defraud.”

5 85. The FCA, 31 U.S.C. § 3729(b)(4), also provides that “(4) the term  
 6 ‘material’ means having a natural tendency to influence, or be capable of  
 7 influencing, the payment or receipt of money or property.”

8 86. The FCA defines an “obligation” to pay as “an established duty,  
 9 whether or not fixed, arising from an express or implied contractual, grantor-  
 10 guarantee, or licensor licensee relationship, from a fee-based or similar relationship,  
 11 from statute or regulation, or from the retention of any overpayment.” 31 U.S.C. §  
 12 3729(b)(3). Moreover, in the health care context, such as Medicare and Medicaid,  
 13 the term “obligation” is further defined as “Any overpayment retained by a person  
 14 after the deadline for reporting and returning the overpayment...is an obligation (as  
 15 defined [in the FCA])”, and an overpayment must be reported “By the later of...60  
 16 days after the date on which the overpayment was identified...or the date any  
 17 corresponding cost report is due, if applicable.” Patient Protection and Affordable  
 18 Care Act, March 23, 2010 (“PPACA”), Pub. L. 111-148 (Mar. 23, 2010), Section  
 19 6404(a), codified at 42 U.S.C. § 1128J9(d); *see also* 42 U.S.C. § 1320a-7k(d).

20 87. The State of California has enacted an FCA which tracks closely the  
 21 federal FCA. The California FCA applies, *inter alia*, to the state portion of Medicaid  
 22 losses caused by false or fraudulent Medicaid claims to the jointly federal-state  
 23 funded Medicaid program or by a conspiracy to do so. Defendants’ acts alleged  
 24 herein also constitute violations of the California FCA, Cal. Gov’t Code §§ 12650,  
 25 *et seq.* As discussed above, the California FCA contains *qui tam* provisions  
 26 authorizing a relator to bring an action on behalf of the State to recover damages and  
 27 civil penalties.

28 88. Pursuant to the federal and California FCAs, Relator seeks to recover

1 damages and civil penalties in the name of the United States and the State of  
 2 California arising from the false or fraudulent claims for payment Defendants  
 3 submitted or caused other health care providers to submit to the United States and  
 4 the State of California and to Government Health Care Programs, and from other  
 5 violations of the FCA and California FCA. Defendants' liability arises from  
 6 violations of Government Health Care Program laws described above, as well as  
 7 from violations of the federal and California Anti-Kickback Statutes, the Stark  
 8 Statute, and the CIA, as more fully described below.

9 **D. The Federal and California Anti-Kickback Statutes**

10 89. The Medicare and Medicaid Fraud and Abuse Statute (also known as  
 11 the "Anti-Kickback Statute"), 42 U.S.C. § 1320a-7b(b), was enacted under the  
 12 Social Security Act in 1977. The Anti-Kickback Statute ("AKS") arose out of  
 13 Congressional concern that payoffs to those who can influence health care decisions  
 14 will result in goods and services being provided that are medically inappropriate,  
 15 unnecessary, of poor quality, or even harmful to a vulnerable patient population. To  
 16 protect the integrity of federal health care programs from these difficult to detect  
 17 harms, Congress enacted a prohibition against the payment of kickbacks in any form,  
 18 regardless of whether the particular kickback actually gives rise to overutilization or  
 19 poor quality of care.

20 90. The Anti-Kickback Statute prohibits any person or entity from making  
 21 or accepting any "remuneration" to induce or reward any person for referring,  
 22 recommending, or arranging for the purchase of any item for which payment may  
 23 be made under a federally-funded health care program. 42 U.S.C. § 1320a-7b(b).  
 24 The statute's prohibition applies to both sides of an impermissible kickback  
 25 relationship (i.e., the giver and the recipient of the kickback). The statute provides,  
 26 in pertinent part:

27 (b) Illegal remunerations\*\*

28 (2) Whoever knowingly and willfully offers or pays any remuneration

(including any kickback, bribe, or rebate) directly or indirectly, overtly or covertly, in cash or in kind to any person to induce such person –

a. To refer an individual to a person for the furnishing or arranging for the furnishing of any item or service for which payment may be made in whole or in part under Federal health care program, or

b. To purchase, lease, order or arrange for or recommend purchasing, leasing or ordering any good, facility, service, or item for which payment may be made in whole or in part under a Federal health care program,

Shall be guilty of a felony and upon conviction thereof, shall be fined not more than \$25,000 or imprisoned for not more than five years, or both.

42 U.S.C. § 1320a-7b(b). Underscoring the breadth of the statutory definition of “remuneration,” the HHS Office of Inspector General (“HHS OIG” or “OIG”) has defined the term “remuneration” as “anything of value in any form or manner whatsoever.” HHS OIG, *OIG Anti-Kickback Provisions*, 56 Fed. Reg. 35952, 35958 (July 29, 1991). Moreover, a financial arrangement violates the AKS if “one purpose of the remuneration is to obtain money for the referral of services or to induce further referrals.” *See, e.g.,* OIG Advisory Opinion No. 97-5, at 4 (Oct. 6, 1997), [http://oig.hhs.gov/fraud/docs/advisoryopinions/1997/ao97\\_5.pdf](http://oig.hhs.gov/fraud/docs/advisoryopinions/1997/ao97_5.pdf) (citing *United States v. Kats*, 871 F.2d 105 (9th Cir. 1989) and *United States v. Greber*, 760 F.2d 68 (3d Cir. 1985)) (emphasis in original). *See also United States v. Bay State Ambulance and Hospital Rental Service, Inc.*, 874 F.2d 20, 30 (1st Cir. 1989). One example of illegal remuneration is paying more than “fair market value” for an item or service. *See* 42 U.S.C. § 1320a-7a(i)(6) (defining “remuneration” under the AKS as “transfers of items or services for free or for other than fair market value.”).

91. Claims for reimbursement for services that result from kickbacks are rendered false under the False Claims Act. 42 U.S.C. § 1320a-7b(g). Amendments to the Anti-Kickback Statute in the Patient Protection and Affordable Care Act of 2010 (“PPACA”) make plain that “a claim that includes items or services resulting from a violation of [the Anti-Kickback Statute] constitutes a false or fraudulent claim

for purposes of [the False Claims Act].” *See* Pub. L. No. 111-148, § 6402(f), 124 Stat. 119, 759 (2010), codified at 42 U.S.C. § 1320a-7b(g).

92. In September 2008, the Office of Inspector General (“OIG”) of the Department of Health & Human Services (“HHS”) published formal guidance for nursing facilities (such as those owned and operated by Ensign). This guidance identifies several practices that constitute unlawful kickbacks. *See* OIG Supplemental Compliance Program Guidance for Nursing Facilities, 73 Fed. Reg. 56832-48 (September 30, 2008). With regard to the practice of nursing facilities paying doctors to provide medical director and other services, the Guidance states:

(b) Physician Services

Nursing facilities also arrange for physicians to provide medical director, quality assurance, and other services. . . . These physicians, however, may also be in a position to generate Federal health care program business for the nursing facility. For instance, these physicians may refer patients for admission. . . . **Physician arrangements need to be closely monitored to ensure that they are not vehicles to pay physicians for referrals. As with other services contracts, nursing facilities should periodically review these arrangements to ensure that: (i) There is a legitimate need for the services; (ii) the services are provided; (iii) the compensation is at fair-market value in an arm’s-length transaction; and (iv) the arrangement is not related in any manner to the volume or value of Federal health care program business.** In addition, prudent nursing facilities will maintain contemporaneous documentation of the arrangement, including, for example, the compensation terms, time logs or other accounts of services rendered, and the basis for determining compensation. Prudent facilities will also take steps to ensure that they have not engaged more medical directors or other physicians than necessary for legitimate business purposes. They will also ensure that compensation is commensurate with the skill level and experience reasonably necessary to perform the contracted services. . . .

*Id.* at 56843–44 (emphasis added).

93. The Anti-Kickback Statute contains certain exceptions -- also known as Safe Harbors -- that exempt certain transactions from its prohibitions. Once the Government or Relator has demonstrated each element of a violation of the Anti-Kickback Statute, the burden shifts to the defendant to establish that defendant’s conduct at issue was protected by such a safe harbor or exception. The Government

or Relator need not prove as part of its affirmative case that defendant's conduct at issue does not fit within a safe harbor. *United States v. Rogan*, 459 F. Supp. 2d 692, 716 (N.D. Ill. 2006), *aff'd*, 517 F.3d 449 (7th Cir. 2008). Conduct must fit squarely within a safe harbor to qualify for protection.

94. Relevant to this Complaint, the regulations provide a safe harbor for "personal services", such as those that a nursing facility uses when it hires a physician to serve as a medical director or otherwise as a consultant. 42 C.F.R. § 1001.952(d). However, to qualify for this safe harbor, all of the seven standards set forth in the regulation must be met between the nursing facility (i.e. the "principal") and the physician medical director/consultant (i.e. the "agent"), including that:

(1) The agency agreement is set out in writing and signed by the parties.

(2) The agency agreement covers all of the services the agent provides to the principal for the term of the agreement and specifies the services to be provided by the agent.

(3) If the agency agreement is intended to provide for the services of the agent on a periodic, sporadic or part-time basis, rather than on a full-time basis for the term of the agreement, the agreement specifies exactly the schedule of such intervals, their precise length, and the exact charge for such intervals.

(4) The term of the agreement is for not less than one year.

(5) The aggregate compensation paid to the agent over the term of the agreement is set in advance, is consistent with fair market value in arms-length transactions and is not determined in a manner that takes into account the volume or value of any referrals or business otherwise generated between the parties for which payment may be made in whole or in part under Medicare, Medicaid or other Federal health care programs.

(6) The services performed under the agreement do not involve the counselling or promotion of a business arrangement or other activity that violates any State or Federal law.

(7) The aggregate services contracted for do not exceed those which are reasonably necessary to accomplish the commercially reasonable business purpose of the services.

*Id.* at § 1001.952(d)(1)–(7).

95. The State of California also has an Anti-Kickback law similar to the



AKS, which applies to medical providers and entities participating in the California Medicaid programs. *See* Cal. Welf. & Inst. Code § 14107.2.

96. Violations of the federal or California AKS laws can subject the perpetrator to liability under the federal and California FCAs, for example, for causing the submission of false or fraudulent claims or for making a false or fraudulent statement or record material to a false or fraudulent claim. *See* PPACA, *supra*, amending the federal AKS, 42 U.S.C. §1320a-7b, to add new subsections (g) and (h) (items or services resulting from a violation of the AKS constitute false or fraudulent claims for purposes of the federal FCA and no actual knowledge of this section or specific intent to commit a violation of this section is required). Accordingly, claims for reimbursement for services that result from kickbacks are false or fraudulent under the False Claims Act. 42 U.S.C. § 1320a-7b(g).

97. Violation of the federal Anti-Kickback Statute also subjects the violator to exclusion from participation in federal health care programs, civil monetary penalties, and imprisonment of up to five years per violation. 42 U.S.C. §§ 1320a-7(b)(7) & 1320a-7a(a)(7).

98. Compliance with Anti-Kickback laws is also a precondition to participation as a health care provider and receipt of payment under the Medicare, Medicaid, and other Government Health Care Programs. *See generally United States ex rel. Wilkins v. United Health Group, Inc.*, 659 F.3d 295 (3d Cir. 2011) (Medicare); *United States ex rel. Hutcheson v. Blackstone Medical, Inc.*, 647 F.3d 377 (1st Cir. 2011) (Medicare); *State of New York, et al. v. Amgen Inc.*, 652 F.3d 103 (1st Cir. 2011) (California Medicaid).

99. Pursuant to provider agreements, claim forms, and/or other appropriate manners, entities, facilities, and physicians who participate in a Federal Health Care Program must certify that they have complied with the applicable federal rules and regulations, including the Anti-Kickback Statute.



## 1           **E.     The Stark Statute**

2           100.   42 U.S.C. § 1395nn, a section of the Social Security Act also known as  
3 the physician self-referral law and commonly referred to as the “Stark Law” or the  
4 “Stark Statute,” prohibits a healthcare provider from submitting claims to Medicare  
5 or Medicaid for certain items or services rendered to patients referred by physicians  
6 who have improper financial relationships with the providers. 42 U.S.C. §§  
7 1395nn(a)(1), 1396b(s). In enacting the statute, Congress found that improper  
8 financial relationships between physicians and entities to which they refer patients  
9 can compromise the physician’s professional judgment as to whether an item or  
10 service is medically necessary, safe, effective, and of good quality. Further,  
11 Congress relied on various academic studies consistently showing that physicians  
12 who had financial relationships with medical service providers used more of those  
13 providers’ services than similarly situated physicians who did not have such  
14 relationships. The statute was designed specifically to reduce the loss suffered by  
15 the Medicare Program due to such increased questionable utilization of services, but  
16 Stark also applies to Medicaid claims. *See generally United States v. Rogan*, 459 F.  
17 Supp. 2d 692, 722-23 (N.D. Ill. 2006); *Fresenius Medical Care Holdings, Inc. v.*  
18 *Tucker*, 704 F.3d 935 (11th Cir. 2013).

19           101.   Congress enacted the Stark Statute in two parts, commonly known as  
20 Stark I and Stark II. Enacted in 1989, Stark I applied to referrals of Medicare patients  
21 for clinical laboratory services made on or after January 1, 1992 by physicians with  
22 a prohibited financial relationship with the clinical laboratory provider. *See*  
23 *Omnibus Budget Reconciliation Act of 1989*, Pub. Law 101-239, § 6204.

24           102.   In 1993, Congress amended the Stark Statute (Stark II) to cover  
25 referrals for additional health services. *See Omnibus Budget Reconciliation Act of*  
26 *1993*, Pub. Law 103-66, § 13562, *Social Security Act Amendments of 1994*, Pub.  
27 *Law 103-432*, § 152.

28           103.   The Stark Statute currently applies to the following twelve “designated

health services”: (1) clinical laboratory services; (2) physical therapy services; (3) occupational therapy services; (4) radiology services (including MRIs, CTs, and ultrasounds); (5) radiation therapy services and supplies; (6) durable medical equipment and supplies; (7) parenteral and enteral nutrients, equipment and supplies; (8) prosthetics, orthotics, and prosthetic devices and supplies; (9) home health services; (10) outpatient prescription drugs; (11) inpatient and outpatient hospital services; and (12) outpatient speech language pathology services. *See* 42 U.S.C. § 1395nn(h)(6).

104. In pertinent part, the Stark Statute provides:

(a) Prohibition of certain referrals

(1) In general. Except as provided in subsection (b), if a physician (or an immediate family member of such physician) has a financial relationship with an entity specified in paragraph (2), then – (A) the physician may not make a referral to the entity for the furnishing of designated health services for which payment otherwise may be made [by Medicare or Medicaid]; and (B) the entity may not present or cause to be presented a claim under this title or bill to any individual, third party payor, or other entity for designated health services furnished pursuant to a referral prohibited under (A).

42 U.S.C. § 1395nn(a)(1).

105. The Stark Statute broadly prohibits financial relationships that include any “compensation arrangement” with an entity that furnishes designated health services. *See generally* 42 C.F.R. § 411.354(a), (c) (all references to Stark regulations are to those in effect at all times relevant to this Complaint). A “compensation arrangement” is “any arrangement involving remuneration, direct or indirect, between a physician (or a member of a physician’s immediate family) and an entity.” 42 C.F.R. § 411.354(c). The term “remuneration” is defined to include “any payment or other benefit made directly or indirectly, overtly or covertly, in cash or in kind” *except where* “The amount of payment is set in advance, does not exceed fair market value, and is not determined in a manner that takes into account directly or indirectly the volume or value of any referrals.” 42 C.F.R. § 411.351; *see also id.* (definition of “fair market value”).

106. Generally speaking, a “direct” financial/compensation arrangement exists where the remuneration passes between the referring physician (or a member of his or her immediate family) and the entity furnishing DHS without any intervening persons or entities (provided, however, that where the intervening entity is a physician organization in which the physician has an ownership or investment interest, then the physician “stands in the shoes” of that organization and the compensation arrangement is still considered “direct”). 42 C.F.R. § 411.354 (c)(1) (all references to regulations are to those as in effect at times relevant to this Complaint).

107. Thus, under Stark, a physician is prohibited from making referrals to an entity with which s/he has a financial relationship/compensation arrangement for designated health services payable by Medicare or Medicaid. 42 C.F.R. § 411.353 (a). In addition, an entity (as defined in 42 C.F.R. § 411.351) may not bill Medicare or Medicaid for designated health services furnished as a result of a prohibited referral, and no payment may be made by the Medicare or Medicaid programs for designated health services provided in violation of 42 U.S.C. § 1395nn(a)(1). *See* 42 U.S.C. §§ 1395nn(g)(1) & 1396b(s); 42 C.F.R. § 411.353(b) and (c). Finally, an entity that collects payments billed in violation of 42 U.S.C. § 1395nn(a)(1), must refund those payments on a “timely basis,” defined by regulation not to exceed 60 days. *See* 42 U.S.C. § 1395nn(g)(2); 42 C.F.R. §§ 411.353(d) & 1003.101.

108. The Stark Statute contains exceptions that identify specific arrangements that are exempted from its referral and billing prohibitions. *See* 42 U.S.C. § 1395nn(e); *see also generally* 42 C.F.R. §§ 411.354-357 (exceptions and special rules). The Stark exceptions for personal services and employment agreements are largely the same as under the Anti-Kickback Statute (see discussion *supra*). Like the Anti-Kickback Statute, once the Government or Relator has demonstrated each element of a violation of the Stark Statute, the burden shifts to the defendant to establish that defendant’s conduct at issue was protected by an

1 exception. The Government or Relator need not prove as part of its affirmative case  
2 that defendant's conduct at issue does not fit within an exception.

3 109. Violations of the Stark Statute may subject the physician and the billing  
4 entity to exclusion from participation in Federal Health Care Programs and various  
5 financial penalties, including: (a) a civil money penalty of up to \$15,000 for each  
6 service included in a claim for which the entity knew or should have known that the  
7 payment should not be made; and (b) an assessment of three times the amount  
8 claimed for a service rendered pursuant to a referral the entity knows or should have  
9 known was prohibited. *See* 42 U.S.C. §§ 1395nn(g)(3) & 1320a-7a(a).

## 10 **V. FACTS AND ALLEGATIONS**

### 11 **A. Summary of Ensign's Unlawful Conduct and Relator's Role**

12 110. As described in the Introduction, *supra*, and as discussed in detail,  
13 below, this Complaint alleges three illegal schemes by the Defendants, all of which  
14 Relator was aware of from her role as Contracts Manager at Ensign from October  
15 2013 through June 5, 2015.

16 111. While Relator was on Ensign's Compliance Committee and listed on  
17 the 2014 Compliance Workplan as being responsible for making sure payment  
18 provisions in Ensign's contracts were in accordance with regulatory guidelines, she  
19 did not in fact have that authority; indeed, as evidenced by the factual allegations  
20 below, her multiple efforts to carry out her responsibilities and ensure compliance  
21 were consistently thwarted and undermined.

22 112. Relator's role on the Compliance Committee, her responsibilities under  
23 the Compliance Workplan, and her familiarity with the requirements of the CIA  
24 made her especially sensitive to her obligations to report and try to correct what she  
25 saw as conduct violating the CIA and applicable law. This knowledge combined  
26 with her unsuccessful efforts to correct the situation at Ensign led to her filing this  
27 action and feeling forced to leave Ensign in June 2015.

1           **B.     Ensign’s Scheme to Pay Illegal Compensation to Physicians to**  
2           **Induce Referrals to Ensign SNFs**

3           113. Prior to joining Ensign, Relator had several years of experience  
4 working on contracts for health care companies. She was familiar with the laws and  
5 regulatory requirements generally governing such contracts.

6           114. As Contracts Manager at Ensign beginning in October 2013, Relator  
7 was responsible for reviewing contracts entered into by all of Ensign’s facilities,  
8 which at that time consisted of over 140 skilled nursing and assisted living facilities  
9 in California and several other states. Ms. Ginger’s responsibilities varied  
10 depending on the type of contract involved, but generally included reviewing,  
11 tracking, and monitoring these contracts.

12           115. While Relator’s job description referred to “Internal Risk Management  
13 Policies,” she did not perform any duties related to this part of the job description  
14 because the company did not have any such policies. Other than the Human  
15 Resources manual which applied to all employees, and some Compliance  
16 Department policies on which employees were trained annually, Relator does not  
17 recall seeing, let alone receiving any training on, any internal policies, standard  
18 operating procedures (“SOPs”), or risk management guidance relevant to her job  
19 duties.

20           116. In Relator’s experience as Contracts Manager at Ensign, for medical  
21 directors/medical contracts, the SNF selected a doctor or other medical professional,  
22 negotiated the rate, advised Relator of the terms, and advised her that a contract was  
23 needed. A typical conversation with a SNF administrator on this issue would have  
24 been: “I have this new medical director, here’s the rate, please prepare our standard  
25 contract.” Administrators often asked the Relator to just send them a template so  
26 the administrator could handle it directly, but she generally refused to do so.

27           117. As part of the process, Relator asked the SNF to send her a copy of the  
28 doctor’s license (so she could have the correct name for her “compliance screen”) and information on malpractice insurance (i.e., the declarations page of the policy).

1 She then ran a “compliance screen” on the doctor: this involved checking a publicly  
2 available database(s) providing HHS-OIG exclusion information and also state  
3 exclusion lists. She did not verify the doctor’s license status or insurance.

4 118. Assuming the “compliance screen” was clear, Relator then uploaded  
5 the relevant information into Ensign’s Contracts Logix system, which generated the  
6 contract. The information she uploaded was the doctor’s name and address. Relator  
7 manually filled in the compensation rate she learned from the SNF. The duties,  
8 timekeeping requirements (if any), etc., were on the template. On occasion, Relator  
9 might manually populate the template regarding specific duties if they were provided  
10 by the SNF; for example, one time she added language about the doctor working in  
11 the cardiac unit because the SNF had a cardiac unit.

12 119. Once completed, Relator sent the contract to the SNF administrator for  
13 review and execution. The contracts were supposed to be returned to her so that she  
14 could maintain a complete database of contracts.

15 120. Relator was not authorized and never signed any contracts on behalf of  
16 Ensign: only the SNF’s administrator or an authorized person at Ensign’s Service  
17 Center could sign (only in the event the Service Center was a party to the contract)  
18 and the counter-party signed.

19 121. Relator did not negotiate doctor rates; again, that was done by the SNF.  
20 Indeed, Ensign never gave her any fair market value (“FMV”) tools or guidelines  
21 for calculating rates.

22 122. Relator viewed her role on the medical director contracts as being “a  
23 scrivener.” Indeed, as explained below, once she received negative feedback, she  
24 steered clear of making any substantive suggestions on those agreements.

25 123. By the time Relator joined Ensign in 2013, it had grown to a chain of  
26 over 140 SNFs through an aggressive strategy of facility acquisition and  
27 transformation. During her tenure, Ensign acquired additional facilities, including  
28 eight California facilities acquired by Ensign in late 2014 to early 2015.



1           124. Since Ensign's inception in 1999, whenever it has taken over new  
2 facilities, Ensign has replaced the facility's administration with individuals approved  
3 by and trained by Ensign's corporate office. Facility administration generally  
4 consisted of a Facility Administrator, Director of Nursing, Assistant to the Facility  
5 Administrator, and management over each department within the SNF.

6           125. By and through the personnel it put in charge of its SNFs, Ensign's  
7 pattern and practice has been to contract with physicians, most often those with  
8 private practices in specialties from which the SNF wishes to draw referrals, to serve  
9 as medical directors, associate medical directors, or consultants in various capacities  
10 to the SNF.

11           126. Based on Relator's experience, Defendants paid their medical directors  
12 and consultants substantially above fair market value ("FMV"), often for little or no  
13 work, and often without a written agreement, in part or in whole as an inducement  
14 to refer patients to their SNFs.

15           127. Relator attempted to maintain a complete set of contracts in Ensign's  
16 "Contracts Logix" management database. Contracts Logix is the contracts  
17 management system that Ensign used to create, edit, and store all of Ensign's  
18 contracts. Every time an Ensign facility signed a contract, the facility was supposed  
19 to provide a copy to the Service Center at Corporate headquarters for inclusion in  
20 the Contracts Logix database. However, the lists maintained in Contracts Logix  
21 were likely incomplete (i.e., were only a partial list of all of the medical director  
22 agreements entered into by Ensign's SNFs as of any given time), as sometimes  
23 Facility Administrators did not return the fully executed contracts to Relator or her  
24 predecessor(s).

25           128. Relator has numerous copies and examples of Ensign's SNF's  
26 "Medical Director" ("medical director" or "MD"), Associate Medical Director, and  
27 "Consulting" Agreements between various SNFs and medical professionals as well  
28 as at least one template for such an agreement (with 07-09-2014 updates). These



1 Agreements are examples only and are not the universe of all such agreements.  
2 Relator obtained these particular agreements in the central repository of contracts  
3 maintained by the Ensign corporate office.

4 129. Of note, the scope of duties in each of the Medical Director and  
5 Associate Medical Director Agreements is virtually identical. This is especially  
6 significant where a SNF has Medical Director Agreements with multiple physicians.  
7 The fact that a SNF was paying several doctors thousands of dollars each per month  
8 supposedly to perform the identical work was, based on Relator's experience,  
9 evidence that the payments were not for legitimate services but as inducements or  
10 rewards for referrals.

11 130. Relator is also aware of Advisory Board Agreements at various Ensign  
12 SNFs. Advisory Board payments are another way that the SNFs funneled money to  
13 referring physicians. Relator realized that in addition to MD contracts, Ensign used  
14 Advisory Board payments and other creative ways (including golf outings and fancy  
15 dinners) to induce referrals.

16 131. Ensign exerted significant pressure on facility administrators to reach  
17 the "Big Hairy Audacious Goals" set by management for patient census and thereby  
18 maximize profits. Relator believes that facility administrators who did not reach  
19 profit goals were subject to being fired, along with their senior staff. This "carrot"  
20 (bonuses) and "stick" (being fired) approach incentivized administrators to maintain  
21 their patient census, including by using medical director and consultant payments as  
22 a way to induce referrals. Not surprisingly, there was high turnover among  
23 administrators.

24 132. As discussed in the "Applicable Law" section above, when a SNF pays  
25 a physician, to qualify for protection under exceptions to both the Anti-Kickback  
26 and Stark Statutes, the agreement must meet certain essential standards. Most  
27 importantly: (1) the contract must pay no more than fair market value for the services  
28 performed; (2) the services to be performed by the physician must be legitimately

needed at the facility and must be specified in the contract; and (3) the physician must actually perform the required services to get paid. Ensign's SNFs routinely ignore each of these requirements in their dealings with referring physicians. Moreover, in many instances, payments were made without any written agreement or contract at all.

**1. Ensign Paid More than Fair Market Value for Physician "Medical Director" and "Consulting" Services.**

133. Ensign paid physicians (as defined in fn. 1, *supra*) compensation to act as "Medical Directors" or "consultants". This was often done with large monthly payments with little or no accountability for the amount worked or fair market value analysis of the rate or consideration or the need for the services.

134. In Relator's experience, the standard industry practice among SNFs is to consult data from national surveys and reports on physician compensation to determine an hourly FMV rate for physician medical director and consulting services based on the geographic area, physician specialty, type of services, and other factors. The FMV is typically expressed as a per-hour rate, and the medical directors and consultants are paid that rate on a per-hour basis in accordance with the number of hours actually worked per month.

135. Ensign generally did not follow this practice. Instead, SNF Facility Administrators often set the compensation for Medical Directors and consultants at a lump sum monthly payment, without reference to any standard FMV for the services and without reference to any actual hours worked.

136. For example, Defendant Ensign's records show that SNF Carmel Mountain Rehabilitation & Healthcare ("Carmel Mountain") in San Diego paid "Medical Director" monthly payments of \$7,000 to Dr. Daniel Pinney, \$5,000 to Dr. Michael Kalafer, \$3,000 to Dr. Mohinderpal Thaper, and \$1,500 to Dr. Jason Keri, for an aggregate sum of \$16,500 per month (or approximately \$200,000 per year) in 2014. See **Exhibit 1** attached (Email of 12/29/14 from Ensign Accounting

1 Department). This is far in excess of the FMV for Medical Director services for a  
2 single facility.

3 137. Relator is informed and believes that Carmel Mountain's \$16,500 in  
4 monthly payments to Medical Directors were set without any FMV analysis, without  
5 reference to whether a single individual could perform the overlapping services at a  
6 much lower cost, and without reference to how much time any individual would  
7 have to spend performing his or her duties. Relator alleges that the payments are not  
8 commercially reasonable and would not be made but for the benefits Carmel  
9 Mountain receives in the form of patient referrals in exchange for the payments.

10 138. Defendant Ensign's records show many other examples of Ensign's  
11 SNFs paying Medical Directors and other consultants lump sum payments well  
12 above FMV and with no accountability for hours actually worked.

13 139. For example, Ensign's records show that SNF Lemon Grove Care  
14 Center ("Lemon Grove") in Lemon Grove, California, was paying six physicians a  
15 total of \$15,000 per month. *See Exhibit 1* attached (Email of 12/29/14 from Ensign  
16 Accounting Department). Based on Ms. Ginger's experience, these payments are  
17 for work that could be performed by a single physician at a much lower cost.

18 140. Another representative example is SNF Vista Knoll Specialized Care  
19 ("Vista Knoll") in Vista, California. Ensign's records show that Vista Knoll was  
20 paying four doctors (at \$3,000 per month, \$2,000 per month, \$1,500 per month, and  
21 \$1,500 per month, respectively), as well as at least ten additional doctors, most of  
22 which pay over \$2,000 per month and one of which pays \$4,000 per month. The  
23 total payments to doctors at Vista Knoll, both Medical Directors and consultants,  
24 exceeded \$25,000 per month. This is so far in excess of the medical needs of that  
25 facility that it can only logically be attributed to the practice of paying doctors for  
26 referrals.

27 141. Ensign's records show many other examples of multiple doctors,  
28 multiple contracts, and lump sum payments by Ensign SNFs, such as:

1 (a) Brookfield Healthcare Center in Downey, California, has or had  
2 Medical Director Agreements with six doctors, one paid \$4,000 per month,  
3 another \$3,300 per month, another \$3,000 per month, another \$2,000 per  
4 month, and two at \$1,500 per month – for a total of \$15,300 per month.

5 (b) Cambridge Health & Rehabilitation Center in Richmond, Texas, has  
6 or had Medical Director Agreements with four doctors (paying an average of  
7 \$1,500 per month), plus Quality Review Physician Agreements with three  
8 other doctors paying \$3,000 per month, \$1,000 per month, and \$500 per  
9 month, respectively.

10 (c) St. Joseph Villa in Salt Lake City, Utah, has or had Medical Director  
11 or Associate Medical Director Agreements with five doctors -- paying \$6,000  
12 per month, \$3,500 per month, \$3,000 per month, \$225/hour, and \$175 per  
13 hour – in addition to having consulting agreements with five more physicians,  
14 four of whom were paid \$2,000 or more per month.

15 (d) Rose Villa Health Care Center in Bellflower, California, has or had  
16 agreements with eight doctors to act either as Medical Director, Associate  
17 Medical Director, or consultants of various types, with aggregate payments of  
18 more than \$9,000 per month.

19 (e) Panorama Gardens Nursing and Rehab Center in Panorama City,  
20 California, has or had Medical Director or Associate Medical Director  
21 Agreements with five doctors (paying amounts ranging from \$800 to \$1,900  
22 per month), as well as consulting agreements with five other doctors paying  
23 monthly amounts up to \$2,500 per month.

24 142. Relator is informed and believes and therefore alleges that Ensign hired  
25 multiple SNF Medical Directors and/or consultants and paid them without any  
26 credible FMV analysis or accountability for work actually performed.

1                   2.     **Ensign Hired “Medical Directors” and other “Consultants”**  
 2                   **to Perform Services without Establishing What Those**  
 3                   **Services Were or Whether They Were Necessary.**

4           143.   A second key component of the analysis to determine if payments to  
 5 physicians for “medical director” or “consulting” services are lawful is an analysis  
 6 of the nature and amount of services that the physician is required to perform. *See,*  
 7 *e.g.*, 42 C.F.R. § 411.357(d)(iii). This is so because the Anti-Kickback and Stark  
 8 laws recognize that “make work” or “no show” consulting arrangements could easily  
 be used to funnel improper payments to referring physicians.

9           144.   Accordingly, in Relator’s experience, law-abiding SNFs that plan to  
 10 hire a new medical director, or renew an existing contract, perform an in-depth  
 11 analysis of the SNF’s needs. Based on this review, the SNF drafts a contract that  
 12 sets forth the specific tasks to be performed, hours that the medical director or  
 13 consultant will be expected to work to perform those tasks, and specific  
 14 “timekeeping” requirements to establish that the work was done. Each of these  
 15 requirements is essential to allow the facility to ensure that: (1) the facility contracts  
 16 only for the services it needs; and (2) there are measurable standards by which the  
 17 physician medical director’s performance and compensation can be judged. Under  
 18 Ensign’s direction and control, however, its SNFs often failed to provide even basic  
 19 frameworks to establish that the services they were purportedly paying physicians  
 20 for were needed.

21           145.   In Relator’s experience, the amount that Defendants’ Medical Directors  
 22 and consultants were paid was not tied to any analysis of how much time the duties  
 23 assigned should require of a reasonably efficient and qualified physician. For  
 24 example, SNF Lemon Grove was paying six Medical Directors varying amounts:  
 25 one is paid \$5,000 per month, one is paid \$3,000 per month, three are paid \$2,000  
 26 per month, and one is paid \$1,000 per month, for a total of \$15,000 per month. *See*  
 27 **Exhibit 1** attached (Email of 12/29/14 from Ensign Accounting Department).  
 28 Relator is informed and believes that this facility has no documentation explaining

1 or justifying the different payments.

2 146. Typically, Defendants' Medical Director agreements contained only  
3 boilerplate language setting forth the duties to be performed, without concrete or  
4 measurable responsibilities. In many cases, the duties are so broad as to make it  
5 difficult to determine what exactly is required of the Medical Director. Without  
6 specific detail in the Medical Director agreement itself or some associated job  
7 description, the purported duties in these contracts are almost impossible to assess,  
8 and the Administrators typically are not able to provide the necessary detail.

9 147. Beyond the question of what duties are expected, it is also important,  
10 for purposes of the Anti-Kickback Act Safe Harbors and Stark exceptions, to assess  
11 whether the services to be performed are actually required – as opposed to simply  
12 being “make work” used as a means to funnel compensation to the physician. Even  
13 if a physician were being paid what would otherwise be fair market value for his or  
14 her services, a SNF's payments to him or her will constitute a kickback and improper  
15 financial relationship if the SNF does not have a legitimate need for those services.

16 148. Accordingly, before hiring a Medical Director or other consultant, a  
17 SNF must first establish what *bona fide* need justifies the position. Under Ensign's  
18 direction and control, the SNFs routinely failed to perform such a needs assessment,  
19 and/or hired multiple medical directors for the same or similar positions without any  
20 justification.

21  
22 **3. Ensign Paid Medical Directors and Consultants for Services**  
23 **Without Evidence that the Services Were Actually**  
24 **Performed.**

25 149. Under Ensign's direction and control, its SNFs routinely structured  
26 their agreements in ways that made it difficult if not impossible to monitor whether  
27 the Medical Director or consultant services were actually performed. Further, even  
28 where certain evidence of work is required, SNFs routinely paid the physicians  
despite a lack of documentation that the work was performed.

1           150. In Relator's experience, it is standard industry practice among SNFs to  
 2 include in their Medical Director and consultant agreements a requirement that  
 3 before a payment is made, the physician must turn in monthly time logs with details  
 4 about the work performed. Ensign SNFs, however, typically do not require their  
 5 Medical Directors and other consultants to submit such time records. Instead, the  
 6 Medical Directors and consultants are routinely paid lump sums under the terms of  
 7 their contracts, regardless of the amount of time they actually worked and without  
 8 even requiring basic time keeping by the physician.

9           151. All claims submitted to federal and state-funded health care programs  
 10 by Defendants for reimbursement relating to such tainted patient referrals are thus  
 11 false or fraudulent claims within the meaning of the FCA and California FCA.

12  
 13                   **4. Ensign Engaged in This Misconduct (and Failed to Report**  
 14                   **it) Despite its Obligations under the October 2013 CIA with**  
                   **HHS-OIG.**

15           152. Relator was on Ensign's Compliance Committee and received copies  
 16 of related materials, including an Excel Spreadsheet Entitled: "2014 Compliance  
 17 Workplan," updates thereto, and emails outlining goals.

18           153. The Compliance Workplan was created by or under the direction of  
 19 Ensign's Chief Compliance Officer, Deborah M. Miller (with input from various  
 20 departments) in connection with the company's Compliance Program and the 2013  
 21 CIA. Ms. Miller, an attorney, was a member of senior management who reported  
 22 directly to Christopher Christensen, the then CEO and President of Defendant The  
 23 Ensign Group, Inc., and was not subordinate to the General Counsel.

24           154. While Relator is listed on this Compliance Workplan as being  
 25 responsible for making sure payment provisions in Ensign's contracts were in  
 26 accordance with regulatory guidelines, she did not in fact have that authority.

27           155. This became abundantly clear to her through a series of key events  
 28 surrounding her direct experience with medical director contracts and compensation,



1 from the time she joined Ensign in the first week of October 2013 (when the CIA  
2 was signed) until she departed effective June 5, 2015. To her knowledge, and on  
3 information and belief, Ensign's problematic conduct continued after her departure.

#### 4 5 **5. Chronology of Relator's Experience With Problematic Physician Payment Arrangements at Ensign**

6 156. Relator started working at Ensign during the first week of October  
7 2013. Prior to joining Ensign, Relator had several years of experience working on  
8 contracts for health care companies.

9 157. During her first week, Ensign signed the CIA and announced the DOJ  
10 False Claims Act settlement noted above, all of which was a surprise to her.

11 158. Also surprising to her was Ensign's reaction internally to the  
12 settlement: from her discussions with non-attorney co-workers and statements by  
13 Defendant Ensign Facility Services, Inc.'s then Chief Operating Officer Barry R.  
14 Port, Relator's impression was that compliance training was not taken seriously.  
15 Rather, the compliance training was something they had to "get through," but it  
16 would be business as usual because the company had, in fact, done nothing wrong  
17 and the government forced them into it.

18 159. Ensign's attitude towards compliance was very different from her  
19 experience at Medicis Pharmaceuticals ("Medicis," where Relator worked from  
20 January 2009 to August 2011); there, the Compliance team was highly regarded and  
21 held numerous company meetings that were fully supported by upper management  
22 after that company's 2007 DOJ settlement and CIA with HHS-OIG.<sup>2</sup> At Medicis, all  
23 day compliance trainings were held for various departments, including the Legal  
24 team, where out of state personnel were flown in to personally attend.

25 160. At Ensign, Relator had one day of contracts training by Tanner Ainge,  
26 who trained her on the mechanics of the Contracts Manager job and generally

27  
28 <sup>2</sup> See DOJ press release at [https://www.justice.gov/archive/opa/pr/2007/May/07\\_civ\\_336.html](https://www.justice.gov/archive/opa/pr/2007/May/07_civ_336.html). While the DOJ press  
release does not reference a CIA, the Law360 article reported the company entered into a five year CIA, *see*  
<https://www.law360.com/articles/24309/medicis-settles-off-label-marketing-charges>.

1 outlined how the Contracts Manager position operated. There were no written  
2 guidelines for her to follow on contracts. There were, however, some templates  
3 including a medical director contract template. The training included showing her  
4 how to run the “contract” system (Contracts Logix). Soon she was doing 20–30 new  
5 agreements per day.

6 161. Relator’s work included medical director contracts and related issues  
7 such as those discussed below. In addition, she was responsible for inquiries and  
8 contracts for many other purposes, including pharmacy services/rebate agreements,  
9 leases, labs, ambulances, and x-rays.

10 162. In November 2013, Relator discovered that Ensign and its 140-plus  
11 facilities were using a template for medical director contracts that included a flat  
12 monthly rate provision instead of a fair market value rate for actual work performed.  
13 Indeed, the medical directors were not even required to keep time records. Relator  
14 also discovered that Ensign did not use any fair market valuation tools for physician  
15 compensation. This flat monthly rate provision and the absence of fair market  
16 valuation tools troubled her because, based on her prior experience, training, and  
17 knowledge, such flat monthly rates could be used to disguise payments to doctors in  
18 exchange for patient referrals.

19 163. Relator advised Mr. Ainge of her concern that there were no fair market  
20 valuation tools and that the template contained the flat monthly rate provision. Other  
21 companies for which Relator had worked had people who utilized tools to develop  
22 FMV rates or they contracted with outside companies that compiled FMV rates; for  
23 example, Allergan had two full-time employees who performed FMV calculations  
24 for Allergan’s contracts.

25 164. In or about late December 2013, Relator was invited to participate with  
26 Ensign Service Center staff in a facility visit at SNF Lemon Grove Rehabilitation  
27 Center in the San Diego area. She understood at the time that the visit was scheduled  
28 because the facility had received unsatisfactory scores from a California State

1 survey, experienced a lot of turnover, including several administrators, and had low  
2 employee morale.

3 165. Many months later, Relator received a request for a new medical  
4 director agreement for Lemon Grove Rehabilitation Center. When she pulled up the  
5 contract records for this facility, she noticed that there were several pre-existing  
6 medical director agreements providing monthly payments of about \$15,000 total.  
7 When, shortly thereafter, she questioned the administrator, Matt Combe, about these  
8 other agreements, he stated that they were in fact using those physicians. In  
9 Relator's experience, however, it was unusual for a facility of this size (about 158  
10 beds) to have so many physician agreements and to pay such large monthly amounts.  
11 Relator thus became concerned that these Lemon Grove Rehabilitation Center  
12 medical director payments were disguised payments for patient referrals.

13 166. Relator's work goals for 2014 included those assigned to her on the  
14 2014 Compliance Work Plan. These consisted of: "100% Government Exclusion  
15 Checklist Screening for all contracted entities; *Screening of vendor payment*  
16 *structures for anti-kickback and CMS pricing guidelines*; and Continued review of  
17 policies and regulations regarding government reimbursed healthcare programs as it  
18 relates to contracting." (emphasis added). A document entitled "2014 Goals from  
19 Emails" also contained these three goals and added a fourth one: Reporting all  
20 acquisitions in a timely manner per the CIA.

21 167. In early 2014, Relator made a Contracts presentation at the Ensign  
22 Annual Meeting. This meeting was held once per year between the Ensign Service  
23 Center and its facilities, with the Administrators, Directors of Nursing, and key staff  
24 attending. Her presentation was well received by certain members of management.  
25 In addition to the annual meeting, Ensign held a "boot camp" training about once  
26 every 3 months or so for new facility administrators/managers; it was also known as  
27 Administrator in Training ("AIT"). Relator also did AIT/"boot camp" trainings on  
28 contracting. A copy of her Contracts Training Module from an AIT Training is

1 attached hereto as **Exhibit 2**. Among other things, **Exhibit 2** discussed business  
2 terms, the contract submission and review process, risk management and  
3 compliance, relevant laws including the Anti-Kickback Act, prohibitions on  
4 “swapping arrangements”, and references Ensign’s CIA, Code of Conduct, and  
5 Compliance Programs.

6 168. By April 2014, Relator was sufficiently concerned about medical  
7 director and physician compensation and contract issues that she reached out for a  
8 meeting with Beverly Wittekind, General Counsel at Ensign. The screenshot taken  
9 by Relator for a calendar reminder for a meeting invitation with Ms. Wittekind re:  
10 FMV for medical directors and Utilization Review members is attached as **Exhibit**  
11 **3**. The meeting location was in Ms. Wittekind’s office. The invitation was sent on  
12 April 21, accepted on April 22, and the meeting took place on April 23, 2014.

13 169. During the meeting, as noted by Relator in an email attached as **Exhibit**  
14 **3**, Ms. Wittekind said that *she thought “we [Ensign] were already doing an hourly*  
15 *rate [for medical directors] because that was something she said was instituted a*  
16 *few years ago.”* (emphasis added). Yet, at the time of the meeting, Ensign was not  
17 routinely using hourly rates.

18 170. After the meeting with Ms. Wittekind, Relator emailed her co-worker  
19 Tanner Ainge. See **Exhibit 3** attached. In that email, Relator told him that she met  
20 with “Bev” [Wittekind] to discuss “FMV and medical director and UR Committee  
21 agreements”. The meeting went “really well,” and based on the meeting: “*I have*  
22 *now changed the language in our form templates to an hourly rate and we will be*  
23 *enforcing that from here on out. We were both on the same page on what the ranges*  
24 *should be* and it was good to get her feedback, guidance and some history on this  
25 issue.” (emphasis added). Mr. Ainge replied with “Nice, awesome thanks”.

26 171. Upon receipt of a subsequent medical director agreement request,  
27 Relator attempted to implement the “new” hourly rate. The facility administrator  
28 requesting the agreement expressed his displeasure with the provision to Relator and,

1 apparently, he complained to Barry Port, then Chief Operating Officer of Defendant  
2 Ensign Facility Services, Inc. Mr. Port was very hands on with the facilities: he  
3 travelled to them constantly; he knew all the facility directors; he knew who was  
4 performing and who was not; and he would put pressure on them to perform. Mr.  
5 Port overruled the change to the template that Ms. Wittekind had agreed to adopt.

6 172. Relator later approached Mr. Port in his office – which at the time was  
7 next door to hers – to discuss his decision. Mr. Port indicated that he had received  
8 a complaint about the hourly rate provision from one of the administrators for one  
9 of the 140-plus facilities, and that he had decided to continue to use the flat monthly  
10 rate provision. Relator explained to Mr. Port her concern that certain facilities had  
11 numerous medical director agreements with these flat monthly rate provisions, and  
12 that this fact suggested that certain facilities may be making improper payments to  
13 doctors for patient referrals in the guise of medical director payments. Mr. Port  
14 raised his voice and stated that just because a single facility had multiple medical  
15 director agreements containing flat monthly rate provisions with multiple physicians  
16 did not necessarily mean that such payments are for patient referrals. At that point,  
17 Mr. Port told Relator that the issue was “closed.” He appeared to be very angry and  
18 did not want to hear any further concerns from Ms. Ginger on this topic.

19 173. Following this meeting, Relator noticed that Mr. Port’s behavior toward  
20 her changed. He no longer made friendly small-talk and seemed to avoid her in the  
21 office. Subsequently, and without explanation, she was moved into a different office  
22 further away from Mr. Port. She felt isolated and feared for her job in the wake of  
23 her interaction with him.

24 174. On August 14, 2014, Charlie Jenkins (facility administrator at SNF  
25 Premier Care Center in Palm Springs, CA) emailed Relator to discuss his plan to  
26 start a partnership between Premier Care and UCR [University of California at  
27 Riverside] Health. Relator pointed out that Ensign/Premier Care requires a doctor  
28 (not an institution like UCR) to be a co-medical director. Mr. Jenkins responded

1 that Dr. Deborah Streletz planned to be co-medical director; in that email, he made  
2 the expectation (and benefit) of patient referrals clear:

3 “They would like to begin the following partnerships.

- 4 1) To have one of their physicians *refer and follow patients* at Premier  
5 Care immediately  
6 2) To have one of their physicians become the co-medical director at  
7 Premier Care immediately...

8 “Dr. Streletz ... would be *following / referring*.”

9 “*The contract would need to stipulate the co-medical director  
10 agreement and the ability for their physicians to follow patients at  
11 Premier Care.*”

12 *Id.* (emphasis added). The lengthy email (attached as **Exhibit 4**) notes, among  
13 other things, that UCR would like to receive a \$2500 monthly stipend for Dr.  
14 Streletz, and that:

15 UCR Health runs a family practice here in Palm Springs. They are  
16 currently in negotiations to manage all of the IEHP *patients for our  
17 main feeder hospital, Desert Regional Medical Center*. IEHP is one of  
18 the two health plans that will be managing dual eligible in our county,  
19 *so this could be a great opportunity to capture those patients in the  
20 future as well.*

21 *Id.* (emphasis added).

22 175. While Relator did prepare a medical director agreement in August 2014  
23 for Dr. Streletz for \$2,500 (discussed below), subsequent emails from August 14,  
24 2014 to September 16, 2014, primarily between Mr. Jenkins and Relator (but also  
25 between Mr. Jenkins and UCR), were of concern to Relator because they discussed  
26 referrals as part of the arrangement for the agreement.

27 176. Then, Mr. Jenkins approached Relator on September 4, 2014 about yet  
28 more medical director contracts for his same facility (Premier Care). In that email  
chain, Mr. Jenkins requested new contracts for Associate MDs and MDs at the  
following pay rates (without providing or suggesting any FMV analysis):

Associate MDs:

- Dr. Dimple Agarwal - \$3,000/month
- Dr. Eric Presser - \$1,000/month



- Dr. Hyman Sacks – \$750/month
- Dr. Himmelman - \$1000/month
- Dr. Gary Levinson - \$500/month

MD: Dr. Clifton Cole – as of April 1, 2014, \$3,000/month

177. Relator was troubled that Mr. Jenkins was attempting to sign new medical director contracts *with six different doctors for the same facility* without any explanation why that facility supposedly required so many medical directors – all of which occurred after she had drafted a medical director agreement for Dr. Streletz less than one month earlier. Relator was concerned that Premier Care was paying these multiple doctors for patient referrals in the guise of medical director payments.

178. Relator considered Mr. Jenkins’ actions disturbing enough that she shared her concerns with Owen Hammond, then President of the holding company Ensign Signum Healthcare, Inc. (“Signum”). Signum owned Premier Care and, in turn, was owned by Ensign. Specifically, on September 5, 2014, Relator forwarded Mr. Jenkins’ email to Mr. Hammond to ask him how to proceed, given that Mr. Jenkins was drafting the contracts “without any compliance screens or legal reviews.” *See Exhibit 5* attached. In a follow up email that same day, Relator also noted that she had just drafted at Mr. Jenkins’ request an MD Agreement during the prior month [August] for Dr. Streletz for \$2,500. *See id.* Relator did not regularly communicate with Mr. Hammond, but she did so at this time because she was very concerned about Mr. Jenkins’ request and his prior actions. Ms. Ginger also forwarded to Chad Keetch, Ensign’s Deputy General Counsel, her email correspondence with Mr. Hammond and Mr. Jenkins, along with a copy of the medical director contract for Dr. Cole that Jenkins had drafted himself. *See Exhibit 5* attached

179. On September 15, 2014, Mr. Jenkins emailed Relator requesting that she draft a contract for Dr. Levinson (above) so he can get “PCC [Premier Care Center] Access” to “consult” with patients there. He also noted that he attached Dr. Levinson’s “Letter of Agreement.” In the ensuing email thread, it became apparent



1 that there was already a medical director agreement, to which Relator responded that  
2 the Letter of Agreement (Contract) was “not drafted by the Contracts Department,  
3 nor was the physician compliance screened.” Mr. Jenkins responded, apologizing  
4 for modifying the contract, and explaining that he “took the contract template from  
5 the other physician contracts drafted by the contracts department and changed the  
6 name to Dr. Levinson. I was unaware of the additional screening you conducted.”

7 180. Mr. Hammond never informed Relator about his subsequent  
8 communications with Mr. Jenkins, if any. Several months later, however, Relator  
9 approached Brett Arnold in Ensign’s Accounting Department. At her request for  
10 medical director payment information for Premier Care, Mr. Arnold informed her  
11 that all of the doctors for whom Mr. Jenkins had requested medical director  
12 agreements were receiving medical director payments even though she had never  
13 prepared any medical director agreements for them. Mr. Jenkins’ willingness to  
14 break protocol and draft the contracts without Relator showed how eager he was to  
15 get the deals done.

16 181. On September 22, 2014, Relator met with three Ensign facility  
17 administrators of SNFs in San Diego: Clay Gardner, Matt Rutter, and Glenn  
18 Matthews. Mr. Gardner was the Executive Director at Vista Knoll Specialized Care  
19 (“Vista Knoll”); Mr. Rutter was the Executive Director at The Springs at Pacific  
20 Regent (“The Springs”); and Mr. Matthews was the Executive Director at Carmel  
21 Mountain. The San Diego “cluster” of facilities included at that time, among others,  
22 Arroyo Vista, Carmel Mountain Rehabilitation, Lemon Grove Rehabilitation Center,  
23 The Springs, Vista Knoll, and Palomar Vista Healthcare Center. At the time, Ensign  
24 rewarded its facility leaders with bonus payments based on the success of other  
25 Ensign facilities within the same cluster. Such success was predicated in large part  
26 on maintaining a high patient census.

27 182. Relator and the three administrators gathered to discuss the large  
28 number of contracts that would be coming in as a result of an upcoming multi-facility

acquisition.<sup>3</sup> During this meeting, while discussing how the facilities could maintain a high patient census, Mr. Gardner stated that they used to obtain patient referrals from hospital admission coordinators. However, as Mr. Gardner explained, due to certain rule changes, the doctors now made referral decisions. *Then, chuckling among themselves, Messrs. Gardner, Rutter and Matthews discussed how, whereas they used to pay the hospital admission coordinators for patient referrals with “donuts,” they now were paying doctors with “dollars” (in the form of medical director payments and consulting fees) for such patient referrals.*

183. Relator was disturbed by the comments she heard at the meeting. As the meeting was concluding, Mr. Matthews offered to take her on a tour of one of his facilities. Relator agreed but, before doing so, she went back to her car and took notes about the meeting on a pad that she had purchased with her own money.

184. Troubled by what she had been learning about MD payments, Relator later approached Mr. Arnold and requested that he provide her a list of the medical directors (including payments received by each of them) for the San Diego facilities operated by Messrs. Gardner, Rutter, and Matthews. Mr. Arnold provided Relator by email the list that she had requested with each named medical director and the amount each MD received each month. This list confirmed that the facilities had multiple medical directors who were all paid flat monthly amounts with no apparent FMV analysis. A copy of this email is attached as **Exhibit 1**. Specifically, Mr. Arnold’s information showed the following regarding “MDs at Springs, Lemon Grove, & Carmel Mtn”:

**The Springs / La Jolla – “They’ve used three recently”**  
 - Daniel Pinney, MD (last used in July)- \$2,000/mo.  
 - Pouya Afshar MD, Inc. - \$2,500/mo.

<sup>3</sup>The facilities that were ultimately acquired later in 2014-early 2015 and became part of the San Diego “cluster” include SNFs : Mission Trails Healthcare, Inc., d/b/a Grossmont Post Acute Care; Nautilus Healthcare, Inc., d/b/a The Cove At LaJolla; Portside Healthcare, Inc., d/b/a Mission Hills Post Acute Care; Bayside Healthcare, Inc., d/b/a South Bay Post Acute Care; and Claydelle Healthcare, Inc., d/b/a Somerset Subacute and Care. Others in the San Diego cluster included SNFs Parkside Health and Wellness Center, and Magnolia Post Acute Care.

1 - Robert W. DeMonte Jr. MD - \$200/hr (“crazy high - provides detailed  
2 invoices that detail the scope of his work and his hours”)

3 **Lemon Grove** – “They have a lot, but seem to use them all every  
4 month”

5 - John Gaidry MD - \$3,000/mo.

6 - Bernard Michlin, MD - \$2,000/mo.

7 - Dan [sic---should be Dat] Nguyen, MD - \$5,000/mo.

8 - Salam Yatooma, MD - \$2,000/mo.

9 - David Riker, MC Inc. - \$1,000/mo.

10 - Francisco S. Pardo \$2,000/mo. (“Doesn’t say MD but he is coded to  
11 the medical director account. He was last used in May but it just got  
12 paid earlier this month which is why I’m including it”)

13 **Carmel Mountain** – “They appear to have four”

14 Dr. Daniel Pinney (probably same MD as at The Springs?)- \$7,000/mo.

15 Dr. Jason Keri - \$1,500/mo.

16 Dr. Michael Kalafer - \$5,000/mo.

17 Dr. Mohinderpal Thaper - \$3,000/mo.

18 Relator was upset with this information. For example, Lemon Grove, which had a  
19 patient nurse ratio that was not “up to par” and was a “substandard” facility, was  
20 paying 6 medical directors a total of \$15,000 per month; in Relator’s experience,  
21 facilities of this size (about 158 beds) have only one or two MDs who are generally  
22 not paid close to these rates and should be paid hourly, not a monthly flat rate.

23 185. On October 20, 2014, Brian Squires, Marketing Director of SNF Sea  
24 Cliff Health Care, emailed Relator informing her that Dr. Salem would be joining  
25 the Sea Cliff Health Care Board as a 30-day readmission director with compensation  
26 at \$1,500. From the email it is not clear whether this compensation was a monthly  
27 or a one-time payment for this contract. The email is consistent with the overall  
28 scheme to pay MDs a flat monthly rate without taking into account FMV.

29 186. Later that month, in an email on October 27, 2014, Michael Leinweber,  
30 executive director of Village Healthcare and Rehabilitation, instructed Relator to use  
31 a vendor’s template for a new MD Contract. In the email thread, Relator pointed out  
32 that the vendor’s template requires that the “facility maintain time records.” Mr.  
33 Leinweber told her to delete the contract’s requirement that the facility maintain time  
34 records in their agreement. To Relator, this email showed that Ensign facility  
35 directors didn’t want to have time records required for the contracts and

1 demonstrated once again that MDs were paid a flat monthly rate, without any  
2 requirement on maintaining time records reflecting the hours worked.

3 187. Also in October 2014, Relator and Doug Haney, CEO of SNF Bella  
4 Vita Health and Rehabilitation Center, were involved in efforts to have Lana  
5 Peterson, a nurse practitioner with Pride Behavioral Health LLC, sign a “new”  
6 contract for services at Bella Vita. Ms. Peterson was not a physician, but a  
7 Psychiatric Physician Assistant paid as a medical director since the facility was  
8 required to have a Psychiatric Physician (or PA) on call in order to admit psychiatric  
9 patients. Apparently, Ms. Peterson kept demanding more and more money even  
10 though she was not visiting the facility as required.

11 188. From Relator’s notes, Ms. Peterson had been providing (some) services  
12 and being paid without a “fully executed contract since May 2013.” Also from  
13 Relator’s handwritten notes, the facility Medical Director who came in regularly was  
14 Dr. Clark with IPC (a vendor who provides physician services), and who was  
15 compensated at about \$2,000/month. Ms. Peterson apparently was paid \$76,950 in  
16 just one year “plus patient billing.” Relator’s notes also indicate that the “facility  
17 does not have a lot of Med [Medicare Part] A patients, and that Medicare pays \$151  
18 for psychiatric evaluations.” Mr. Haney’s email notes that “She [Ms. Peterson]  
19 came in last Thursday but only stayed 4 hours...Our plan is for her to do the 2  
20 behavioral units for \$6k and ask her if she wants to do psych evals on patients outside  
21 our 2 units which she can bill insurance or bill us if they’re [sic] insurance won’t pay  
22 for that. In the meantime, we’re looking for someone else but that may take a couple  
23 months.” Relator replied to Mr. Haney: “Wow, she is really giving us a hard time.  
24 When I last spoke with her, she said as long as we made all of her requested contract  
25 changes, she would sign. I made them, but now she is coming back with more. Does  
26 she have a lot of patients in your building? When she was last in, was she mostly  
27 just doing patient follow up?”

28 189. Then, on November 11, 2014, Relator had a conversation with Scott

Meppen that stunned her. Mr. Meppen was, at least in name, the Operations Manager for SNF Palomar Vista Healthcare Center, even though Mr. Matthews was the licensed administrator. Mr. Meppen had recently taken over from David Mayo. Mr. Meppen was at Ensign Service Center for a boot camp/AIT training, during which Ms. Ginger had made a presentation on contracting. *See Exhibit 2* attached (copy of the Contracts Training Module from AIT Training)]. After that presentation, Mr. Meppen approached Relator in her office and specifically asked her to prepare medical director agreements for several doctors for his single facility. *Mr. Meppen advised that he had performed a return on investment calculation in order to determine the minimum number of referrals he would need from each doctor in order to break even on the monthly payment amount. He also advised Relator that he would raise or lower the monthly payments in accordance with the number of referrals that he actually received from each physician.* In other words, Mr. Meppen bluntly admitted that the purported medical director payments were actually payments made to doctors in exchange for patient referrals.

190. During the meeting, Relator wrote some rough notes on the back of Mr. Meppen's business card. To protect herself after he left her office, she typed a memo of their conversation on her computer. A copy of her notes, Mr. Meppen's business card, and her memo are attached as **Exhibit 6**.

191. According to Relator's memo, with respect to the existing doctors – Drs. Mallo, Dashi and Navahandi – Scott Meppen made explicit the tie between referrals and level of payment, stating the following:

Scott indicated that he wanted to reduce **Dr. Navahandi** (currently compensated at \$1200 per month). He stated that Dr. Navahandi is not providing any referral business and only shows up for one hour per month for the Quality Review Committee Meeting. Otherwise, Dr. Navahandi is not providing any other services to the facility. He stated that he wanted to change Dr. Navahandi to a QA Committee Agreement at an hourly rate of \$300 per hour, but added he didn't think Dr. Navahandi would show up for that amount of money. He was concerned about angering Dr. Navahandi with the possible reduction.

With regard to **Dr. Dashi**, he would like to increase his compensation

1 to \$3500 per month from the current \$1500 per month and said that Dr.  
 2 Dashi has agreed to start following his patients to the facility. He  
 3 indicated that Dr. Dashi will also start referring more of his patients to  
 4 the facility. Scott said that he wanted the increased compensation to be  
 5 effective for a 90 day period so that they could track if the facility  
 6 actually experienced increased patient census as a result. If, after 90  
 7 days, they are not seeing additional patients from Dr. Dashi, then he  
 8 wanted the flexibility to reduce the amount back down.

9 In addition, Dr. Dashi has a partner in his medical group, **Dr. Rapshitii**  
 10 **(SP?)**, that would also like to become an associate medical director and  
 11 would work with Dr. Dashi in referring patients to Palomar Vista. Scott  
 12 stated that they needed to increase patient count by at least 15 per month  
 13 because they are currently not breaking even on referrals versus  
 14 payments to medical director(s). With regard to **Dr. Mallo**, Scott  
 15 indicated that when the prior administrator was at Palomar Vista, there  
 16 was a good relationship and Dr. Mallo referred a lot of patients.  
 17 However, after some leadership and nursing changes, he has not been  
 18 referring as many patients. Scott spoke with him about the drop in  
 19 referrals and as a result, Dr. Mallo referred 5 new patients in the last  
 20 week and will work on sending more patients to Palomar Vista. He  
 21 doesn't want to change anything about Dr. Mallo's current  
 22 compensation (\$2500 per month) right now.

23 *See Exhibit 6* attached (emphasis added).

24 192. Relator was very nervous after her conversation with Mr. Meppen. She  
 25 had already complained about the lack of a fair market value analysis and the flat  
 26 monthly fee provision in the Ensign contract template, as well as Mr. Jenkins' plan  
 27 to sign multiple medical directors for a single facility (SNF Premier Care). She  
 28 believed these facts were evidence of improper payments to doctors in exchange for  
 patient referrals. However, her complaints were either ignored or overruled by  
 senior personnel within Ensign. Indeed, Mr. Port had become angry with Relator  
 during their earlier meeting and had told her the issue was "closed." Also, before  
 her meeting with Mr. Meppen (whose SNF was in the San Diego cluster), three of  
 his fellow SNF administrators in the San Diego cluster (i.e. Messrs. Gardner, Rutter,  
 and Matthews) had said outright during a separate meeting that they had been paying  
 doctors for patient referrals. Relator was in fear of losing her job if she further voiced  
 her concerns and did not know what to do. As a result, Relator initially ignored Mr.  
 Meppen's request for the medical director contracts and hoped that he would not  
 follow up.



1           193. But, by email on November 13-14, 2014, Mr. Meppen and Dr. Repishti  
2 corresponded about a contract at a \$3500 monthly stipend and Dr. Repishti  
3 apparently provided Mr. Meppen with his address, full name, business license, and  
4 liability insurance information, as requested by Mr. Meppen.

5           194. Mr. Meppen then followed up with Relator by email on November 19,  
6 2014, wondering where his contracts were. In the email, he noted that he had been  
7 “swamped since I last saw you” and was not sure if she had sent him the contracts  
8 for the physicians to sign; he also “needed to get a new contract from one MD and  
9 append [sic, presumably means “amend”] another one”. He wanted to know if there  
10 was a particular contract he should use and also to make sure he got her all the correct  
11 information. Relator, in light of her suspicions, was concerned about having Mr.  
12 Meppen involved in drafting any new contract.

13           195. A couple of days later, by email on November 21, 2014, Mr. Meppen  
14 forwarded to Relator the information he had received from Dr. Repishti: “Sorry I did  
15 not get back with you sooner. This would be for \$3,500 [monthly] as a stipend.  
16 Please feel free to call me with questions. Thanks.” Relator does not have access to  
17 the attachments referenced in this and other emails. The final MD contract itself  
18 might include both Dr. Repishti and Dr. Dashi.

19           196. Relator was afraid of getting fired. Although she was disturbed by her  
20 interaction with Mr. Meppen and did not want to go along with preparing the  
21 agreements, she ended up doing so because she feared she would be fired otherwise.

22           197. To Relator’s knowledge, there was never a FMV analysis for any of the  
23 figures discussed by Mr. Meppen and reflected in **Exhibit 6** attached; rather, the  
24 compensation amounts were offered by Mr. Meppen as the amount he and SNF  
25 Palomar Vista were willing to pay to increase referrals.

26           198. Another facility administrator, Brad Albrechtsen of Defendant St.  
27 Joseph Villa, emailed Relator on December 11, 2014, discussing a MD hourly rate  
28 and how to convert that rate to a monthly payment, given that MDs who are paid



1 monthly are considered to be “on-call 24/7.” In the email thread, Mr. Albrechtsen  
2 asked Relator about the appropriateness of monthly fees to MDs and how to calculate  
3 such fees given that they consider \$250/hour appropriate and that MDs are  
4 considered “on-call 24/7.” Relator replied that they cannot be compensated for  
5 being on-call unless services are actually being performed. Mr. Albrechtsen replied:  
6 *“I know we don’t compensate them by the hour for being on call, but I often hear*  
7 *mentioned by my peers that part of the justification for a monthly director fee in [sic]*  
8 *that they are on call 24/7.”* (emphasis added).

9 199. As referenced above, on December 29, 2014, Mr. Arnold in Ensign  
10 accounting emailed Relator information on medical directors at SNFs Carmel  
11 Mountain, The Springs, and Lemon Grove, and their compensation. His email  
12 confirmed that the facilities had multiple medical directors who were all paid flat  
13 monthly amounts (with no apparent FMV analysis). *See Exhibit 1* attached.

14 200. During the first week in January 2015, Relator met with four lawyers  
15 in Ensign’s Legal Department: Bev Wittekind (General Counsel), Tanner Ainge,  
16 Chad Keech (Deputy General Counsel), and Sapna Jain.

17 201. At the time of this meeting, Christine Warner worked at Ensign as Co-  
18 Contracts Manager with Relator. Ms. Warner held the position for only a few  
19 months, from approximately October 2014 to January 2015. While she was there,  
20 she shared with Relator an email Chad Keech (Deputy General Counsel) sent to Ms.  
21 Warner.

22 202. In February 2015, Relator attended the Ensign annual meeting (as she  
23 had in 2014). After that meeting, Relator concluded that Ensign was purposely not  
24 addressing the issues of concern to her.

25 203. Mr. Meppen surfaced again in March 2015, this time emailing Relator  
26 on March 9, 2015 (with a copy to Messrs. Rutter and Gardner) requesting that she  
27 update MD contracts for the three MDs at Defendant Palomar Vista discussed in  
28 November 2014:

1 *I want to make changes to the attached contracts as of April first as*  
 2 *follows:*

3 *Dr. Dashi – I want to change that to \$2,500/month*

4 *Dr. Repishti – Change to \$2,500/month*

5 *Dr. Navahandi -I would like to bring him in at \$1500/month (he has not*  
*been working with us and never signed the attached contract- wanted*  
*to see how it went with Dr. Dashi/ Repishti first)....*

6 204. It certainly appeared that from the time of Relator's November 11, 2014  
 7 meeting with Mr. Meppen until the time of this email, Mr. Meppen had been  
 8 evaluating referrals by Medical Directors to make adjustments in their compensation  
 9 amounts.

10 205. For example, Mr. Meppen's statement that Dr. Navahandi "has not been  
 11 working with us and never signed the attached contract- wanted to see how it went  
 12 with Dr. Dashi/ Repishti first" suggested that the monthly compensation received by  
 13 Medical Directors depended on their referrals. To Relator's mind, it amounted to  
 14 saying that Mr. Meppen/Ensign was compensating the Medical Directors for  
 15 bringing patients to the facility, and adjusted their compensation based on that, and  
 16 that the physicians were aware of this. As discussed above, during his November  
 17 2014 meeting with Relator, Mr. Meppen wanted to reduce Dr. Navahandi from  
 18 \$1200/mo. to \$300/hr. because he wasn't providing sufficient referrals.

19 206. On March 24, 2015, Becky Jerke, administrator at SNF Southland  
 20 Rehabilitation and Healthcare (Ensign Group) in Lufkin, Texas, emailed Relator  
 21 requesting that she update Dr. Jason Carter's MD Agreement from an hourly basis  
 22 to a monthly rate as Co-MD (request for updated contract); the email did not discuss  
 23 the monthly rate figure or reference a FMV analysis for a monthly rate.

24 207. On March 26, 2015, Abe Oyler, Executive Director at SNF Heritage  
 25 Gardens Rehabilitation & Healthcare in Carrollton, Texas, emailed Robin Wun,  
 26 Relator's then assistant in Contracts, in response to Robin Wun's drafted MD  
 27 Agreement for Dr. Leroy Kim. Mr. Oyler instead requested that Dr. Kim's  
 28 compensation be changed to a monthly stipend of \$1,000 for the first 3 months, then

1 \$2,000/month thereafter.

2       208. During May 2015, Relator participated in two meetings at Ensign, each  
3 lasting between one and two hours. The first meeting occurred in or about mid- May  
4 2015, when Deborah Miller (Chief Compliance Officer) and Chad Keech (Deputy  
5 General Counsel) came to Relator's office, closed her door, and had a discussion.  
6 The second meeting happened a week or less later, on May 20, 2015, and included  
7 Ms. Miller and Ms. Miller's assistant Shelley Johnson. Relator made and kept notes  
8 of the second meeting.

9       209. On May 19, 2015, per an email thread, Joe Frustaci, the executive  
10 director at SNF Magnolia Post Acute Care, acquired the necessary information for a  
11 new contract and contacted Relator to draft an Associate MD contract for Dr. Dat  
12 Nguyen, calling for a \$3,333 monthly stipend. The thread begins at 8:33 a.m. with  
13 Mr. Frustaci writing to Mason Hunter of Ensign requesting the malpractice  
14 insurance, license information, and contact information for Dr. Nguyen to begin the  
15 process of getting the Associate MD agreement drafted. Upon learning about  
16 Dr. Nguyen's monthly pay rate, he expresses the following sentiment: "*Also, \$3,333*  
17 *for 1 pt MTD is steep brotha. Hopefully he can help salvage the rest of this month.*"  
18 (emphasis added). By email on May 20, 2015, Frustaci asked Contracts to draft an  
19 Associate Medical Director contract in the amount of \$3,333/month for Dr. Nguyen  
20 effective May 1, 2015.

21       210. To Relator, this email was but another example of the connection  
22 between payments to physicians and patient referrals. The language "hopefully he  
23 can help salvage the rest of this month" strongly implies that Dr. Nguyen can make  
24 up for the high pay rate by increased referrals. In the email thread, Mr. Hunter says  
25 that the "the other buildings contracting with Dat would like his credentials. Do you  
26 guys have them on hand? If so, can you pass them on to the new buildings he is  
27 taking on?" In response, Kendra Vallone, Director of Business Development at  
28 Lemon Grove (where Dr. Nguyen already had a contract for \$5,000/month—see

1 discussion above), forwarded Dr. Nguyen's credentials so the contracts could be  
2 prepared.

3         211. On May 29, 2015, Cory Christensen, an Administrator at SNF Victoria  
4 Healthcare and Rehabilitation located in Costa Mesa, CA (and son of Christopher  
5 R. Christensen, founder of Ensign, and then President and CEO of Defendant The  
6 Ensign Group, Inc.), emailed Relator, Steve Powell, Matt Heufner, and Kirk Lindahl  
7 with the "long-coveted" agreement between Victoria [Healthcare and Rehabilitation,  
8 a SNF in Costa Mesa, Orange County] and PHA [Relator believes this is a  
9 physicians' group known as Pacific Hospitalists Associates in Newport Beach] for  
10 their approval. According to the email, the stipend PHA was requesting was about  
11 one-third of what Beachside was paying because PHA is "not providing our medical  
12 director even though technically they are because Chatterjee has officially joined  
13 them)." Christensen strongly recommended a quick approval because Chandler [this  
14 may be Dr. Weston Chandler at PHA] was giving the option of a June 1 start date  
15 (the Monday after the email was sent on Friday May 29). The Victoria SNF was  
16 one example of a SNF that Ensign acquired and then promptly got rid of the  
17 longstanding physicians and instead made new physician arrangements.

18         212. On June 4, 2015, Matt Oldroyd, Executive Director at SNF Parkside  
19 Health and Wellness Center, emailed Relator discussing the need for "UR board"  
20 doctor contract for Dr. Dat Nguyen at Parkside, paying \$2,000/month. This is the  
21 same Dr. Nguyen with a MD position and \$3,333 monthly stipend at Magnolia Post  
22 Acute Care, discussed above, and a \$5,000/month contract at Lemon Grove, also  
23 discussed above.

24         213. Because Ensign had not shown any willingness to change its aggressive  
25 and illegal practices, Relator did not believe she could remain as an Ensign  
26 employee. She was forced to give notice to Ensign on May 27, 2015, and her last  
27 date of employment was June 5, 2015. During her time there she had received many  
28 positive comments and expressions of gratitude for her contract work and

responsiveness. However, the situation surrounding the medical director contracts had not improved and was very upsetting to her.

6. **The Physicians Ensign Paid Were Incentivized and in a Position to Refer Government Health Care Program Patients to Ensign Facilities**

214. As detailed above, there are numerous examples of suspect medical director contracts and arrangements that Relator became aware of from documents, emails, and conversations during her tenure as Ensign's Contracts Manager. Also, as noted above, Facility Administrators expressly stated that the payments to at least certain of the Medical Directors were related to referral of patients to the facility, and other instances where the connection between payments and referrals was strongly implied.

215. While at Ensign, Relator had access to multiple documents, including, emails, contracts, accounting and payment records, and facility lists, however, the documents she had access to after Ensign was more limited. Attached as **Exhibit 7** is an Excel spreadsheet created by Relator and her counsel based on some of the available documents showing approximately 130 physicians (and their area of practice/specialty) who had contracts with approximately 28 of Ensign's then approximately 140 facilities. [There are 142 entries on the Exhibit, but that is because some doctors, as detailed above, had more than one medical director contract].

216. Of these 28 facilities, several are in the San Diego "cluster" which, as demonstrated above, was one of the most suspect Ensign clusters with respect to medical director compensation. These facilities are:

- Arroyo Vista Nursing Center (San Diego, CA)
- Lemon Grove Care and Rehabilitation Center (Lemon Grove, CA) (Executive Director Clay Gardner)
- Carmel Mountain Rehabilitation & Healthcare Center (San Diego, CA) (Executive Director Glenn Matthews)
- The Springs at Pacific Regent LaJolla (San Diego, CA)

(Executive Director Matthew Rutter)

- Palomar Vista Healthcare Center (Escondido, CA) (Facility Administrator/Operations Manager Scott Meppen)
- Vista Knoll Specialized Care (Vista, CA)
- Parkside Health and Wellness Center (El Cajon, CA) (Executive Director Matt Oldroyd)
- Magnolia Post Acute Care (El Cajon, CA) (Executive Director Joe Frustaci)
- Somerset Subacute and Care (El Cajon, CA)

217. Among the other facilities that were not in the San Diego cluster, there are multiple examples of physician and medical director contracts that were the subject of conversation, discussion, and/or concern to Relator. This includes, for example, SNF Premier Care Center (Palm Springs, CA) (Facility Administrator/Executive Director Charlie Jenkins) and SNF Victoria Healthcare and Rehabilitation (Cosa Mesa, CA)(Executive Director Cory Christensen).

218. The majority of the areas of practice/specialties listed on **Exhibit 7** are, on information and belief, of the type likely to be in a position to refer (or influence the referral) of Medicare, Medicaid, and other Government Health Care Program patients to an Ensign facility. These include the following areas of practice:

- Internal Medicine—and within these, at least two (#49 and 93) are hospitalists per the name of the practice and another (#48) refers to itself as Inpatient Consultants
- Family Medicine
- Geriatrics
- Orthopedics
- Cardiology
- Pulmonology
- Physical Medicine and Rehabilitation
- Neurology/Psychiatry
- Psychiatry/Geriatrics



- General or Specialized Surgery

**7. Damages and Penalties Attributable to Ensign's Illegal Physician Compensation Scheme**

219. All claims submitted or caused to be submitted to the Government and State Government for Medicare and other Government Health Care Program services related to or as a result of Ensign's unlawful medical director contracts scheme in violation of the Anti-Kickback laws, the Stark Statute, and Ensign's CIA constitute false or fraudulent claims in violation of the FCA and California FCA. As such, the United States and the State of California are entitled to recover three times their loss, in addition to penalties for each such claim. The damages are equivalent to payments made for services procured by these kickbacks and self-referral violations and not reported as required by the CIA.

220. Using, by way of example only, the 28 facilities on the spreadsheet attached as **Exhibit 7**, and conservatively estimating an average number of beds at 100 per facility (most of which will be patients covered by Government Health Care Programs), Relator conservatively estimates 100 claims per month per facility (given turnover rates), which is 1,200 claims per year per facility. That amounts to 7,200 claims per facility over an approximately 6-year time frame.

221. Even if the above damages analysis of the claims paid by the Government for services following illegally induced referrals is not used to calculate damages and penalties, the damages are still significant when calculated solely based on the illegal payments made to, and received by, the Medical Directors. Thus, if one considers the amounts paid in violation of the Anti-Kickback laws and the Stark Statute as damages under the False Claims Act, then Relator estimates the government's damages as at least \$16.8 million. This figure is derived, using by way of example only, the spreadsheet attached as **Exhibit 7**, which shows 28 facilities and about 140 contracts. Some contracts provide as much as \$5,000/month and some provide as little as \$1,000/month. Even assuming a conservative \$2,000

1 average monthly payment for the roughly 140 contracts at issue, and extrapolating  
 2 this number over an approximately 6 year time frame, that amounts to \$16.8 million  
 3 (\$2,000 x 60 months x 140 contracts = \$16,800,000). The United States and the  
 4 State of California are entitled to recover for three times their loss and penalties for  
 5 each violation of their respective FCAs.

6 **C. Ensign Engaged in an Unlawful Kickback Scheme Known as**  
 7 **“Swapping” With Axiom Mobile Imaging**

8 222. As noted above, as part of her job duties as Contracts Manager at  
 9 Ensign, Relator became aware of a troublesome relationship between Axiom Mobile  
 10 Imaging and Ensign. In particular, over a several year period, several of the Ensign  
 11 SNFs participated with Axiom in an illegal kickback scheme known as “swapping”  
 12 that defrauded the Medicare and Medicaid programs. The swapping scheme  
 13 consisted of Axiom providing the SNFs with below-cost rates on mobile X-rays  
 14 provided to their Medicare Part A patients, in exchange for the SNFs referring  
 15 Medicare Part B patients to Axiom. This scheme is profitable for Axiom and the  
 16 SNFs because of the different ways in which Medicare Part A and Part B  
 17 reimbursements are made.

18 223. Broadly speaking, Medicare Part A covers inpatient care, including  
 19 stays in SNFs. Medicare Part A does not cover preventive or screening services.  
 20 Medicare Part B, in contrast, covers outpatient care and preventive and screening  
 21 services, including X-rays, laboratory tests, and other diagnostic tests.

22 224. Services furnished to beneficiaries under Part A are reimbursed at a flat,  
 23 per diem rate, or "capitated" rate, under the Medicare prospective payment system  
 24 (“PPS”). Companies like Axiom that provide SNFs with mobile X-ray services to  
 25 Medicare Part A beneficiaries bill the SNFs for those services, and the SNFs pay  
 26 Axiom out of the per diem rate the SNFs receive from Medicare.

27 225. In the case of X-ray services covered by Medicare Part B, Axiom bills  
 28 Medicare directly. In contrast to the “capitated” payment system of Medicare Part

1 A, Medicare Part B billing is based on a “fee for service” (“FFS”) model. In practice,  
2 mobile X-ray companies such as Axiom charge the Government the maximum  
3 amount the Government fee schedule will allow. These differing payment methods  
4 provided Axiom and the Ensign SNFs with the motivation and tools for their  
5 kickback scheme.

6 226. Axiom offered Ensign’s SNFs steep discounts per X-ray, for X-rays  
7 provided to the SNF’s Part A patients. These discounted rates did not come close to  
8 covering the cost of the X-rays. In return for these discounts, the SNFs referred all  
9 of their Part B patients in need of X-ray services to Axiom. This practice was  
10 profitable for the SNFs since they receive the Part A services at such a heavy  
11 discount, and was profitable for Axiom since it billed the Government the maximum  
12 that the Government would pay for Part B services (making up for the profit lost due  
13 to offering steep discounts on Part A patients).

14 227. This “swapping” scheme violated the federal and California Anti-  
15 Kickback Statutes, which prohibit offering or accepting remuneration (including  
16 below-cost discounts) in exchange for referring business reimbursed by Federal  
17 Health Care Programs.

18 228. In 2013, apparently because of negative publicity surrounding HHS-  
19 OIG actions around the country related to X-ray swapping schemes, Axiom became  
20 concerned that its practice of offering below-cost X-ray services to Ensign for Part  
21 A patients in exchange for referral of Ensign’s Part B business would subject Axiom  
22 to liability under the Anti-Kickback laws. Consequently, Axiom purported to make  
23 a full disclosure to Ensign of the degree to which Axiom undercharged Ensign for  
24 Part A X-rays.

25 229. As early as June 2013, before Relator joined Ensign, her predecessor as  
26 Contracts Manager, Mr. Eisenberg, was in discussions with Dr. Ken Steele, CEO of  
27 Axiom, to revise the contracts for Ensign’s Northern and Southern California  
28 facilities. *See Exhibit 8* attached (email chain). By email on June 26, 2013, Mr.

1 Eisenberg provided Mr. Steele with “what I believe to be, a suitable template for us  
2 to use when we engage your services on a go-forward basis and for remediation of  
3 legacy agreements. Please have a look and advise on your thoughts.” *See id.* (as  
4 with many emails in her possession, Relator does not have the attachments to this  
5 email).

6 230. The draft contracts were still outstanding when Relator started at  
7 Ensign in October 2013. Over the next few months, she and Ken Steele and Landon  
8 Steele (also of Axiom) finalized the contracts for the 10 SNFs at issue. *See* email  
9 chain attached as **Exhibit 8**. The 10 affected Ensign SNFs were: Atlantic Memorial  
10 Healthcare Center; The Orchard Post-Acute Care Center; Palm Terrace Healthcare  
11 & Rehabilitation Center; Palomar Vista Healthcare Center; Shoreline Healthcare  
12 Center; Summerfield Health Care Center; Ukiah Convalescent Hospital; Sonoma  
13 Convalescent Hospital; Cloverdale Convalescent Hospital; and Park View Gardens.

14 231. During this time, Axiom purported to make a full disclosure to Ensign  
15 of the degree to which Axiom undercharged Ensign for Part A X-rays. Axiom  
16 prepared a chart and provided it to Ensign, showing how much it undercharged these  
17 10 Ensign SNFs for Part A services as well as showing how much more Axiom  
18 would have to charge these 10 Ensign SNFs going forward for mobile X-rays  
19 provided to Part A patients in order to charge Ensign a fair market rate. A copy of  
20 this chart, entitled Axiom Mobile Imaging Analysis of Impact of Pricing Change  
21 Moving Forward, is attached hereto as **Exhibit 9**. The chart also showed the  
22 “Average Monthly Delta,” meaning the amount Axiom had undercharged these  
23 SNFs in the past for Part A services. *Id.* The spreadsheet showed that Axiom in  
24 total undercharged these SNFs close to \$8,000 per month (or close to \$100,000 per  
25 year) for X-rays provided to Part A patients, which conduct had continued for several  
26 years.

27 232. In Relator’s view, Axiom’s chart and emails were tantamount to an  
28 admission by Axiom that the discounts were an unlawful inducement for referrals,

1 in violation of the federal and California Anti-Kickback Statutes.

2       233. Thereafter, Axiom and Relator worked together to revise Axiom's  
3 contract and pricing terms. Copies of the email exchange between Axiom, through  
4 Landon Steele and Kenneth Steele, and Ensign, through Relator and her predecessor  
5 Mr. Eisenberg, concerning changes to Axiom's contract with Ensign to provide  
6 mobile X-rays is attached at **Exhibit 8**. Ultimately, the parties entered into a revised  
7 contract.

8       234. However, to Relator's knowledge, Ensign never timely informed HHS-  
9 OIG (or any other relevant government official) of the swapping scheme with  
10 Axiom, despite the Ensign CIA and its obligations requiring Ensign to do so. Indeed,  
11 the CIA was signed by Ensign's Deborah Miller and Christopher Christensen on  
12 October 1, 2013, in the midst of the emails between Ensign and Axiom, exchanged  
13 between June 11, 2013 and February 24, 2014 and attached hereto as **Exhibit 8**.

14       235. Relator is informed and believes that Ensign and the SNFs that did  
15 business with Axiom did not pay back Axiom the amount of the undercharges and  
16 never informed the Government of any aspect of the swapping scheme. She also has  
17 no reason to believe that Axiom notified the Government or repaid any monies.

18       236. All claims submitted or caused to be submitted to the Government and  
19 State Government for Medicare Part A and Part B related to Axiom's mobile X-ray  
20 services tainted by this kickback scheme constituted false or fraudulent claims in  
21 violation of the FCA and California FCA.

22       237. Ensign and its involved SNFs also violated the "reverse false claims"  
23 provisions of the FCA and California FCA by failing to disclose the swapping  
24 scheme to the Government despite being under an obligation to do so pursuant to  
25 Ensign's CIA (discussed in more detail *infra*), thereby knowingly avoiding  
26 repayment and penalties owed to the United States under the CIA.

27       238. Moreover, many Ensign SNFs, including those in Texas, handled their  
28 portable X-ray contracts directly (with companies other than Axiom who only did

1 business in California), without going through Relator or Contracts at Ensign. For  
2 example, Relator believes that some Texas SNFs had contracts under which they  
3 were being charged as little as 50 cents per patient/day for Part A patients. On  
4 information and belief, Ensign has engaged in similar “swapping” arrangements  
5 with such other mobile imaging providers.

6 239. In May 2014, Relator received a new agreement request from Mike  
7 Conrad, facility director at Salado Creek in San Antonio, Texas, for a provider other  
8 than Axiom that had “an x-ray ppd rate of \$0.50.” In an effort to avoid non-  
9 compliance, Relator informed Mr. Reese that “OIG has highlighted portable x-ray  
10 companies in their 2014 workplan as a target for enforcement actions this year.” As  
11 such, for regulatory purposes she could not draft mobile x-ray contracts below the  
12 80% Medicare fee schedule. Instead of “a new agreement request [for] an x-ray ppd  
13 rate of \$0.50,” Relator wrote: “We plan to proceed with drafting the agreement as  
14 80% Medicare fee schedule. Please let me know if you have any concerns in this  
15 regard.” See **Exhibit 10** attached (Email threads between Relator and Mr. Reese and  
16 attaching OIG 2014 Workplan, National Association of Portable X-Ray Providers  
17 Letter to Industry (**Exhibit 11** hereto), and US DOJ Enforcement Action-Diagnostic  
18 Laboratories and Radiology). Mr. Conrad sent another email to Relator (copying  
19 Mr. Reese) on May 27, 2014 asking if there is “any way we can do a contract with  
20 Alamo Mobile using the same rates we have with our current provider?”; Relator  
21 replied as before that for regulatory purposes she could not draft mobile x-ray  
22 contracts below 80% Medicare.” See **Exhibit 12** attached.

23 240. Then, almost one year later, on March 23, 2015, Edward Dove, facility  
24 director at Defendant Victoria Post Acute Care, emailed Relator and others in Ensign  
25 asking for thoughts and feedback on using Axiom “for my Xray services.” Mr.  
26 Rutter (who was at The Springs), responded “I have used them in the past. They are  
27 OK but one concern I have is the owner, Ken Steele is a slimy guy. I have never felt  
28 good about him.”



**D. Ensign Knowingly Failed to Report Violations of Its Corporate Integrity Agreement in an Effort to Avoid Paying Penalties Owed to the United States.**

241. As noted above, Defendant The Ensign Group, Inc., the parent company of the SNFs identified in this Complaint, entered into a CIA with HHS-OIG on October 1, 2013. The CIA expressly covers Ensign as well as its subsidiaries and covered the individual officers and directors of Ensign named as Defendants.

242. The CIA was part of the 2013 settlement of a False Claims Act *qui tam* case entitled *United States ex rel. Patterson v. Ensign Group, Inc., et al.*, Civil Action No. 06-6956 (C.D. Cal.) (Judge Cormack J. Carney) handled by the U.S. Attorney's Office for the Central District of California and the Department of Justice. See [https://oig.hhs.gov/fraud/cia/agreements/Ensign\\_Group\\_10012013.pdf](https://oig.hhs.gov/fraud/cia/agreements/Ensign_Group_10012013.pdf).

243. The CIA was signed by Christensen, then President and Chief Executive Officer of Defendant The Ensign Group, Inc., and member of its Board of Directors, and Deborah Miller, the Chief Compliance Officer of Ensign.

244. The term of the CIA was five years. As such, it was in effect during Relator's tenure at Ensign and for the conduct discussed above.

245. All of the management employees of Ensign and its SNFs were aware of the CIA, as the CIA requires a written Code of Conduct be distributed to all Covered Persons.

246. Per the CIA, a Covered Person is any officer, director, and employee of The Ensign Group (including its subsidiaries) and any, contractor, sub-contractor, agent or any other person who provides patient care items or services or who performs billing or coding functions. As such, this would include, for example, Deborah Miller, the Chief Compliance Officer of Ensign, as well as Mr. Port, Mr. Christopher Christensen, and the SNF administrators.

247. Under the CIA, each Covered Person is required to certify, in writing, that he or she has received, read, understood, and will abide by Ensign's Code of Conduct. Pursuant to the CIA, the Code of Conduct must specify that all Covered

1 Persons shall be expected to comply with the requirements of the CIA.

2 248. In addition, the CIA contains an express contractual agreement that  
3 requires Ensign to report any Reportable Events within thirty (30) days after making  
4 the determination that a Reportable Event exists. The CIA defines a Reportable  
5 Event as follows:

6 Definition of Reportable Event. For purposes of this CIA, a  
7 "Reportable Event" means anything that involves:

8 \* \* \* \*

9 b. a matter that a reasonable person would consider a  
10 probable violation of criminal, civil, or administrative  
11 laws applicable to any Federal health care program for  
12 which penalties or exclusion may be authorized;

13 \* \* \* \*

14 A Reportable Event may be the result of an isolated event or a series of  
15 occurrences.

16 249. Indeed, the CIA contains a specific provision regarding Ensign's  
17 violation of the Stark Statute. The CIA provides that Ensign will report all probable  
18 violations of the Stark Law to CMS through the self-referral disclosure protocol  
19 ("SDRP") with a copy to HHS-OIG.

20 250. Pursuant to the CIA, the Compliance Officer must certify as follows:

#### 21 C. Certifications.

22 The Implementation Report and Annual. Reports shall include a  
23 certification by the Compliance Officer that:

24 1. to the best of his or her knowledge, except as otherwise  
25 described in the report, Ensign Group is in compliance with all of the  
26 requirements of this CIA;

27 2. he or she has reviewed the report and has made reasonable  
28 inquiry regarding its content and believes that the information in the  
report is accurate and truthful . . . .

251. Deborah Miller, Chief Compliance Officer of Ensign, was a signatory  
to the CIA and was also the person who signed and attested to the truthfulness of the  
required annual certifications. She reported to Christopher Christensen who at all

1 relevant times was the company's President and CEO. The CIA provides a  
2 \$1,000/day penalty for failure to report misconduct.

3       252. Relator is informed and believes that one or more certifications signed  
4 by the Chief Compliance Officer on behalf of Ensign were materially false in that  
5 Ensign certified that it complied with the reporting requirements under the CIA  
6 when, in fact, it did not report as required the violations of the law alleged in this  
7 Complaint, including violations of the Stark Statute and the Anti-Kickback Statute.

8       253. In violation of the FCA, including 31 U.S.C. § 3729(a)(1)(G), Ensign  
9 submitted one or more false certifications to the OIG falsely attesting that Ensign  
10 and its subsidiaries were in compliance with all of the requirements of the CIA,  
11 including compliance with the CIA's reporting requirements. Such false certification  
12 constituted a false record or statement made, used, or caused to be used which was  
13 material to Ensign's obligation to pay or transmit money to the United States.  
14 Further, through such false certifications, Ensign knowingly concealed and/or  
15 improperly avoided or decreased an obligation to pay or transmit money or property  
16 to the Government. Ensign's false certifications were material to the Government's  
17 payment decisions in that the Government would not have allowed Ensign to  
18 continue to receive Government funding had the Government known of the falsity.

19       254. To Relator's knowledge, Ensign was in violation of the CIA every day  
20 from at least October 1, 2013, when the CIA took effect, until the day she left Ensign  
21 (June 5, 2015). That is approximately 612 days times \$1,000/day penalty under the  
22 CIA for a total of \$612,000 in unpaid penalties.

23       255. Furthermore, on information and belief, Ensign's misconduct, and  
24 false certifications, statements, and records, continued after she left, resulting in  
25 additional penalties owed to the United States.  
26  
27  
28

1 **VI. CLAIMS FOR RELIEF**

2 **Count I**

3 **Federal False Claims Act**  
4 **31 U.S.C. § 3729(a)(1) (1986)**  
5 **31 U.S.C. § 3729(a)(1)(A) (2009)**

6 256. Relator realleges and incorporates by reference the allegations  
7 contained in the foregoing paragraphs as though fully set forth herein.

8 257. This is a claim for treble damages and penalties under the FCA, 31  
9 U.S.C. §§ 3729, *et seq.* as amended.

10 258. With respect to acts occurring prior to the effective date of the 2009  
11 FCA amendments, by and through the acts described above, Defendants have  
12 knowingly presented or caused to be presented, false or fraudulent claims to the  
13 United States for payment or approval.

14 259. With respect to acts occurring on or after the effective date of the 2009  
15 FCA amendments, by and through the acts described above, Defendants have  
16 knowingly presented or caused to be presented false or fraudulent claims for  
17 payment or approval.

18 260. The Government, unaware of the falsity of all such claims made or  
19 caused to be made by Defendants, has paid and continues to pay such false or  
20 fraudulent claims that would not be paid but for Defendants' illegal conduct.

21 261. By reason of Defendants' acts, the United States has been damaged,  
22 and continues to be damaged, in a substantial amount to be determined at trial.

23 262. Additionally, the United States is entitled to the maximum statutory  
24 penalty for each and every violation alleged herein.

25 **Count II**

26 **Federal False Claims Act**  
27 **31 U.S.C. § 3729(a)(2) (1986)**  
28 **31 U.S.C. § 3729(a)(1)(B) (2009)**

29 263. Relator realleges and incorporates by reference the allegations  
30 contained in the foregoing paragraphs as though fully set forth herein.



1 avoided an obligation to pay money to the Government, including specifically  
 2 Defendants' obligation to report and repay past overpayments of Medicare and  
 3 Medicaid claims for which Defendants knew they were not entitled, and therefore  
 4 refunds were properly due and owing to the United States.

5 273. The Government, unaware of the concealment by the Defendants, has  
 6 not made demand for or collected the years of overpayments due from the  
 7 Defendants.

8 274. By reason of Defendants' acts, the United States has been damaged,  
 9 and continues to be damaged, in a substantial amount to be determined at trial.

10 275. Additionally, the United States is entitled to the maximum statutory  
 11 penalty for each and every violation alleged herein.

#### 12 Count IV

#### 13 **Federal False Claims Act** 14 **31 U.S.C. § 3729(a)(3) (1986)** **U.S.C. § 3729(a)(1)(C) (2009)**

15 276. Relator realleges and incorporates by reference the allegations  
 16 contained in the foregoing paragraphs above as though fully set forth herein.

17 277. This is a claim for treble damages and penalties under the FCA, 31  
 18 U.S.C. §§ 3729, *et seq.* as amended.

19 278. With respect to acts occurring prior to the effective date of the 2009  
 20 FCA amendments, by and through the acts described above, Defendants conspired  
 21 together and with others to defraud the Government by getting false or fraudulent  
 22 claims allowed or paid.

23 279. With respect to acts occurring on or after the effective date of the 2009  
 24 FCA amendments, by and through the acts described above, Defendants conspired  
 25 together and with others to commit violations of 31 U.S.C. § 3729(a)(1)(A), (B), and  
 26 (G).

27 280. The Government, unaware of the conspiracies and of the falsity of the  
 28 records, statements, and claims made or caused to be made by Defendants, has paid



1 and continues to pay claims that would not be paid but for Defendants' illegal  
2 conduct.

3 281. By reason of Defendants' acts, the United States has been damaged,  
4 and continues to be damaged, in a substantial amount to be determined at trial.

5 282. Additionally, the United States is entitled to the maximum statutory  
6 penalty for each and every violation alleged herein.

### 7 Count V

#### 8 **California False Claims Act** 9 **Cal. Gov't Code § 12651(a)(1)**

10 283. Relator realleges and incorporates by reference the allegations  
11 contained in the foregoing paragraphs as though fully set forth herein.

12 284. This is a claim for treble damages and penalties under the California  
13 FCA, Cal. Gov't Code § 12651(a)(1).

14 285. By and through the acts described above, one or more of the Defendants  
15 knowingly presented or caused to be presented, false or fraudulent claims to the State  
16 of California in order to obtain reimbursement to which Defendants were not entitled  
17 for health care services provided under Medicaid and other state-funded health care  
18 programs.

19 286. The State of California, unaware of the falsity of all such claims made  
20 or caused to be made by Defendants has paid and continues to pay such false or  
21 fraudulent claims that would not be paid but for Defendants' illegal conduct.

22 287. By reason of Defendants' acts, the State of California has been  
23 damaged, and continues to be damaged, in a substantial amount to be determined at  
24 trial.

25 288. Additionally, the State of California is entitled to the maximum  
26 statutory penalty for each and every violation alleged herein.

**Count VI**

**California False Claims Act  
Cal. Gov't Code § 12651(a)(2)**

289. Relator realleges and incorporates by reference the allegations contained in the foregoing paragraphs as though fully set forth herein.

290. This is a claim for treble damages and penalties under the California FCA, Cal. Gov't Code § 12651(a)(2).

291. By and through the acts described above, one or more of the Defendants knowingly made, used, or caused to be made or used false records or statements material to false or fraudulent claims.

292. The State of California, unaware of the falsity of all such claims made or caused to be made by Defendants has paid and continues to pay such false or fraudulent claims that would not be paid but for Defendants' illegal conduct.

293. By reason of Defendants' acts, the State of California has been damaged, and continues to be damaged, in a substantial amount to be determined at trial.

294. Additionally, the State of California is entitled to the maximum statutory penalty for each and every violation alleged herein.

**Count VII**

**California False Claims Act  
Cal. Gov't Code § 12651(a)(7)**

295. Relator realleges and incorporates by reference the allegations contained in the foregoing paragraphs as though fully set forth herein.

296. This is a claim for treble damages and penalties under the California FCA, Cal. Gov't Code § 12651(a)(7).

297. By and through the acts described above, one or more of the Defendants has knowingly concealed and improperly avoided an obligation to pay money to the Government, including specifically Defendants' obligation to report and repay past

1 overpayments of Medicaid claims for which Defendants knew refunds were properly  
2 due and owing to the State of California.

3 298. The State of California, unaware of the falsity of all such claims made  
4 or caused to be made by Defendants has paid and continues to pay such false or  
5 fraudulent claims that would not be paid but for Defendants' illegal conduct.

6 299. By reason of Defendants' acts, the State of California has been  
7 damaged, and continues to be damaged, in a substantial amount to be determined at  
8 trial.

9 300. Additionally, the State of California is entitled to the maximum  
10 statutory penalty for each and every violation alleged herein.

11 **Count VIII**

12 **California False Claims Act**  
13 **Cal. Gov't Code § 12651(a)(8)**

14 301. Relator realleges and incorporates by reference the allegations  
15 contained in the foregoing paragraphs as though fully set forth herein.

16 302. This is a claim for treble damages and penalties under the California  
17 FCA, Cal. Gov't Code § 12651(a)(8).

18 303. By and through the acts described above, one or more of the Defendants  
19 was a beneficiary of an inadvertent submission of a false claim, subsequently  
20 discovered the falsity of the claim, and failed to disclose the false claim to the state  
21 within a reasonable period of time.

22 304. By reason of Defendants' acts, the State of California has been  
23 damaged, and continues to be damaged, in a substantial amount to be determined at  
24 trial.

25 305. Additionally, the State of California is entitled to the maximum  
26 statutory penalty for each and every violation alleged herein.

**Count IX**

**California False Claims Act  
Cal. Gov't Code § 12651(a)(3)**

306. Relator realleges and incorporates by reference the allegations contained in the foregoing paragraphs as though fully set forth herein.

307. This is a claim for treble damages and penalties under the California FCA, Cal. Gov't Code § 12651(a)(3).

308. By and through the acts described above, one or more of the Defendants conspired together or with others to commit violations of Cal. Gov't Code §§ 12651(a)(1), (2), (7), and (8).

309. The State of California, unaware of such conspiracy and the falsity of all such claims made or caused to be made by Defendants, and receipt of wrongful payments failed to be disclosed, has paid and continues to pay such false or fraudulent claims that would not be paid but for Defendants' illegal conduct.

310. By reason of Defendants' acts, the State of California has been damaged, and continues to be damaged, in a substantial amount to be determined at trial.

311. Additionally, the State of California is entitled to the maximum statutory penalty for each and every violation alleged herein.

**VII. PRAYERS FOR RELIEF**

WHEREFORE, Plaintiff-Relator prays for judgment against Defendants as follows:

a. that Defendants cease and desist from violating the federal False Claims Act, 31 U.S.C. §§ 3729, *et seq.*, and the State of California False Claims Act;

b. that this Court enter judgment against Defendants in an amount equal to three times the amount of damages the United States has sustained because of Defendants' actions, plus the maximum statutory civil penalty for each violation of 31 U.S.C. § 3729;

1 c. that this Court enter judgment against Defendants in an amount equal  
2 to three times the amount of damages the State of California has sustained because  
3 of Defendants' actions, plus the maximum statutory civil penalty for each violation  
4 of the California False Claims Act;

5 d. that Plaintiff-Relator be awarded the maximum amount allowed  
6 pursuant to the False Claims Act, 31 U.S.C. § 3730(d), and California False Claims  
7 Act, Cal. Gov't Code § 12652(g);

8 e. that Plaintiff-Relator be awarded all attorneys' fees, costs, and  
9 expenses; and

10 f. that the Plaintiffs United States and the State of California, and  
11 Plaintiff-Relator recover such other and further relief as the Court deems just and  
12 proper.

13 **DEMAND FOR JURY TRIAL**

14 Pursuant to Rule 38 of the Federal Rules of Civil Procedure, Plaintiff-Relator  
15 hereby demands a trial by jury.

16 Respectfully submitted this 18<sup>th</sup> day of December, 2020 by:

17 HIRST LAW GROUP, P.C.

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